



Fiji 21-25 October 2026

WELCOME TO THE

2026 ASEA Diamond Experience

We're here to celebrate the vision, determination, and leadership that set you apart. Through every challenge overcome, every goal achieved, and every life impacted, you've earned your place among ASEA's most accomplished leaders.

Now it's time to step away from the everyday and experience one of the world's most beautiful island destinations.

Over the coming days, you'll discover the vibrant culture and natural beauty that make Fiji unforgettable. Venture along the Sigatoka River, where lush landscapes and authentic village experiences offer a glimpse into the heart of Fijian life. Unwind at the exclusive Malamala Beach Club, surrounded by turquoise waters and endless ocean views, or gather with fellow achievers at Cloud 9, Fiji's iconic floating paradise, where celebration, connection, and adventure meet in the middle of the South Pacific.

While this experience recognizes the extraordinary success you've already achieved, it also celebrates something equally important: the opportunities still ahead. The same passion, belief, and commitment that brought you here will continue to shape the future you are creating.

Take time to relax, reconnect, and enjoy every moment. Share stories, build new friendships, and create memories with fellow leaders who also understand the dedication it takes to reach this level of achievement.

This is your time to celebrate.
Welcome to the 2026 Diamond Experience.



Tyler Norton
Founder & Chair



Jarom Webb
Vice Chairman, Founding
Executive & CEO



Dave Wall
Executive VP & CFO



Itinerary

Wednesday, 21 October

- 7:00 am – 11:00 am Your Fiji experience begins as you arrive and settle into paradise.
- Registration will be open at the Promenade, where the Events Team will welcome you and get you checked in.
- 4:45 pm – 6:00 pm Gather with leaders for a “Welcome Toast” at the 4th Hole.
- 6:30 pm – 9:00 pm The evening continues with a Welcome Reception Dinner on Meke Lawn. Expect a vibrant Fiji-inspired night theme as we celebrate the start of the Diamond Experience together.

Thursday, 22 October

- 7:00 am – 8:00 am Start your morning with breakfast on your own at Sanasana Restaurant.
- 8:15 am – 3:30 pm The day is dedicated to an exclusive ASEA buyout of Malamala Beach Club. Enjoy uninterrupted access to one of Fiji’s most stunning island escapes—white sand, turquoise water, and pure relaxation. Dress is beach casual.
- After returning, the remainder of the day is yours to unwind, recharge, or explore at your own pace.*



Friday, 23 October

- 7:00 am – 8:30 am Begin again with breakfast on your own at Sanasana Restaurant.
- 8:30 am – 3:30 pm Today features your choice of unforgettable experiences.
- You can spend the day at Cloud 9, Fiji’s iconic floating platform, where music, ocean views, and relaxation come together in the middle of the South Pacific.
- Or, experience the Sigatoka River Safari, a journey through lush landscapes and authentic Fijian villages that offers a deeper connection to the culture and people of Fiji. For this excursion, casual attire and a sarong are recommended.
- The rest of the day is yours to spend at your leisure.*

Saturday, 24 October

- 7:00 am – 8:30 am Enjoy breakfast on your own at Sanasana Restaurant.
- 9:00 am – 12:00 pm All guests will attend a leadership training session in the Natadola Ballroom. Dress is business casual.
- 12:00 pm – 2:00 pm Join us for a group lunch at the Sanasana restaurant. Afterward, the rest of the afternoon is yours to spend as you wish.
- 2:00 pm – 7:00 pm Leisure time.
- 7:00 pm – 9:30 pm Join us for the Recognition Celebration Dinner at Kama Beachfront.
- This is a signature Diamond Experience moment—dress in all white for a beachfront white party under the Fiji night sky.

Sunday, 25 October

- 7:00 am – 8:30 am Enjoy your final breakfast on your own at Sanasana Restaurant.
- Departures will take place throughout the day.*

Featured Activities

SIGATOKA RIVER SAFARI

Experience the heart and soul of Fiji on an unforgettable journey along the Sigatoka River. Aboard custom-built safari jet boats, you'll travel through breathtaking scenery to a remote Fijian village, offering a rare opportunity to experience the country's rich culture and traditions firsthand.

Upon arrival, you'll receive a warm welcome from local villagers before participating in a traditional kava ceremony. You'll then enjoy a guided tour of the village, learn about daily life in rural Fiji, and share a traditional Fijian lunch with your hosts.

To help preserve the authenticity of the experience and minimize the impact of tourism, each safari visits a different village destination.

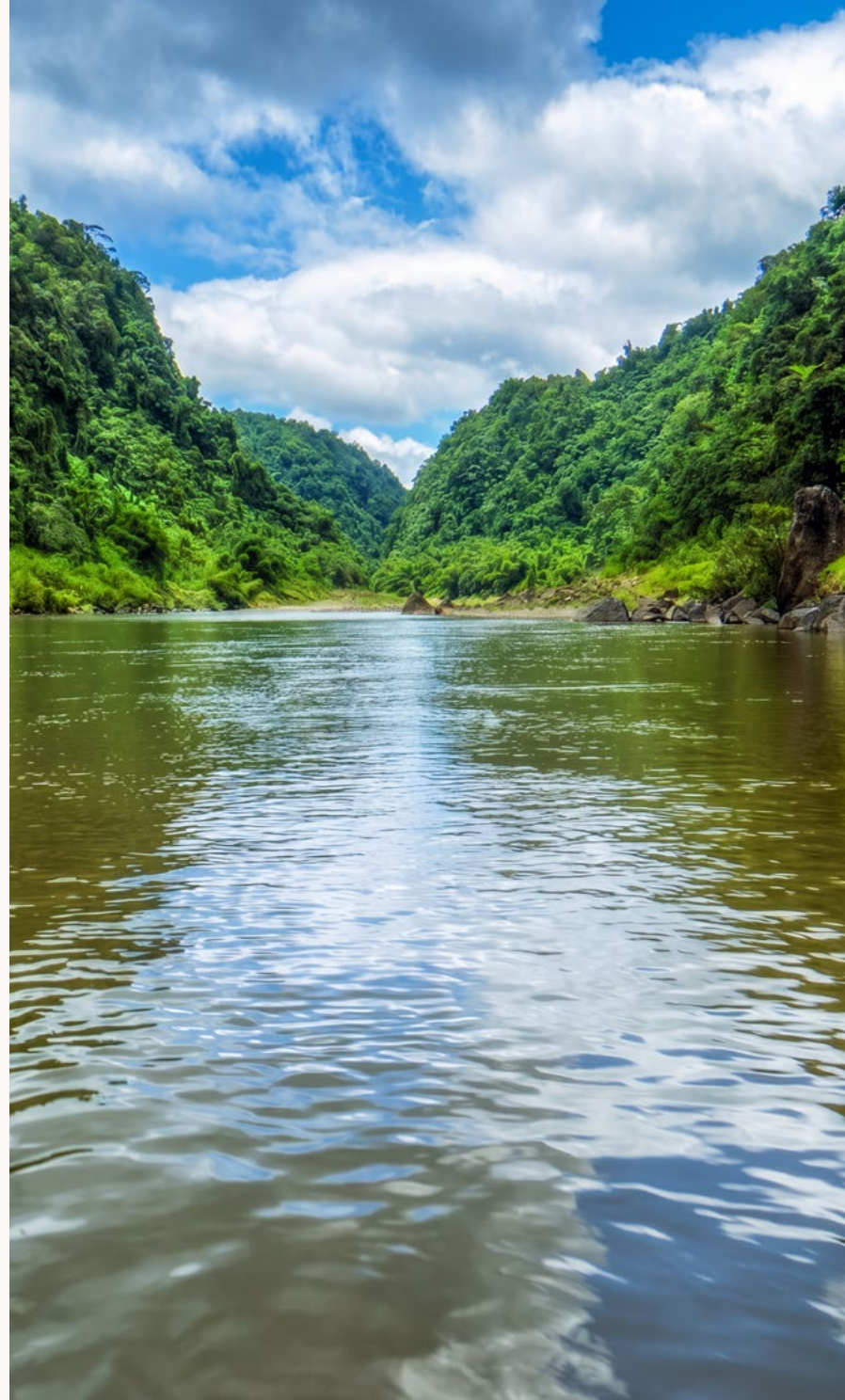
This experience requires a moderate level of effort. Guests should be comfortable walking on uneven terrain and may need to climb a hill to reach portions of the village.

CLOUD 9

Surrounded by crystal-clear waters and spectacular island views, Cloud 9 is one of Fiji's most iconic destinations. This two-level floating platform offers the perfect blend of relaxation, entertainment, and tropical adventure in the middle of the South Pacific.

Soak up the sunshine from a reclining day bed, enjoy freshly made wood-fired pizza, take in live music from international DJs, or dive into the warm turquoise waters. Whether you're looking to unwind with a refreshing mocktail, enjoy the lively atmosphere, or simply take in the breathtaking scenery, Cloud 9 delivers an unforgettable Fiji experience.

Dress in your favorite beachwear and prepare for a day of sun, sea, and celebration with your fellow Diamond achievers.



Welcome to your private island paradise.

MALAMALA BEACH CLUB

For one unforgettable day, Malamala Beach Club is exclusively yours.

Reserved entirely for ASEA Diamond Experience qualifiers, this private-island escape offers the ultimate opportunity to relax, celebrate, and enjoy the beauty of Fiji alongside fellow top achievers. Just a short cruise from the mainland, Malamala welcomes you with powder-soft white sand, crystal-clear turquoise waters, and breathtaking views in every direction.

Spend the day exactly as you choose—unwind in a private cabana, lounge beside the island's stunning infinity-edge pool, swim in the warm South Pacific waters, or simply soak in the serenity of your surroundings. Throughout the day, enjoy exceptional Pacific-inspired cuisine, refreshing beverages, and opportunities to connect with fellow leaders in an unforgettable setting.

With the island closed to the public and reserved exclusively for our Diamond achievers, this experience is designed to be as extraordinary as the accomplishments that brought you here.



Diamond Experience

1st Prize



Lizaimi & Ruhaniza



丞真



Leland & Donna Duyck



Tony Struckman



Henrik Schulz



Alan & Tanya Noble



Kuo Wen Chuan 文娟 郭



Várnai Zoltán & Györfi Anett



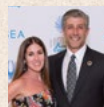
张帆



赵芳悦、杨晓光伉俪

Diamond Experience

2nd Prize



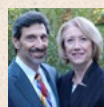
Dr. David
& Wendy Silverman



Alan Wang
& Susan Lee



Andrew &
Estelle McEwan



Dr. Carolyn
& Paul Hoffman



Deni &
Tom Robinson



Gina
Moran



Maria Jose
Hernandez
Belmonte



Gerardo Reyes
& Mary Harrison



Dan & Suzanne
Doyle



Kriston
Pál és Ani



Sissel Andersen
& Espen Aarøy



Aviva
Goreshnik



RoseMary
Skinner



Trish & Bob
Schwenkler



Terry &
Erin Latham



Abe & Tina
Giesbrecht



天祐



褚天慈

Enjoy Fiji at Your Own Pace

During your leisure time, take advantage of the exceptional experiences available throughout InterContinental Fiji Golf Resort & Spa. Whether you're seeking relaxation, adventure, wellness, or simply a quiet moment to yourselves by the water, you'll find countless ways to make the most of your stay.

SPA INTERCONTINENTAL

Discover a sanctuary of relaxation inspired by traditional Fijian healing practices. Nestled among tropical gardens and private spa bures, Spa InterContinental offers a tranquil escape designed to restore both your body and mind.

Guests can choose from a variety of signature treatments, including traditional Bobo massage rituals, couples' experiences, hydrotherapy facilities, and steam therapies—all designed to help you unwind and recharge.

NATADOLA BAY CHAMPIONSHIP GOLF COURSE

Set along Fiji's spectacular coastline, Natadola Bay Championship Golf Course offers an incredible golfing experience with sweeping ocean views and world-class course design.

Challenge yourself on 18 championship holes, enjoy stunning scenery throughout your round, and relax afterward with dining and refreshments at the clubhouse overlooking the Pacific.





NATADOLA BEACH

Widely regarded as one of Fiji's most beautiful beaches, Natadola Beach features soft white sand, crystal-clear waters, and ideal swimming conditions.

Spend your time strolling the shoreline, snorkeling among marine life, capturing stunning photos, or simply enjoying the beauty of one of the South Pacific's most iconic beaches.

ADULTS-ONLY INFINITY POOL & PRIVATE CABANAS

For those seeking a more peaceful retreat, the adults-only infinity pool provides a quiet oasis overlooking beautiful Natadola Bay.

Relax in a private cabana, enjoy attentive poolside service, and take in the panoramic views all while savoring a refreshing drink or just soaking up the Fijian sunshine.

OCEAN & WATER ACTIVITIES

The resort's beachfront location offers a variety of ways to explore Fiji's famous waters. Choose from activities such as paddleboarding, kayaking, snorkeling, and sailing, or seek out additional adventures including nearby surf lessons and jet ski excursions.

DINING EXPERIENCES

From elegant waterfront dining to relaxed poolside meals, InterContinental Fiji offers a variety of culinary experiences to suit every mood.

Enjoy fresh local flavors and international cuisine while taking in breathtaking views of the lagoon, gardens, and ocean. Whether you're gathering with friends or enjoying a quiet dinner, every meal is an opportunity to experience Fiji's renowned hospitality.

WELLNESS & FITNESS

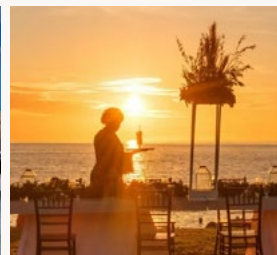
Maintain your routine or simply reconnect with yourself through the resort's wellness offerings.

Guests can enjoy the fitness center, beachfront fitness activities, sunrise yoga sessions, and personalized training experiences designed to help you feel energized throughout your stay.

QUIET PLACES TO UNWIND

Sometimes the most memorable moments are the simplest. Throughout the resort, you'll discover peaceful corners perfect for reading, reflecting, or simply enjoying the beauty of Fiji. Relax in a hammock beneath the palms, find a secluded beachfront lounge, or take in the views from a quiet terrace overlooking the lagoon.

Whatever you choose, let your leisure time be exactly what you need it to be—a chance to relax, recharge, and enjoy paradise.





Advancing Life Foundation

For more than ten years, the ASEA Advancing Life Foundation has represented what becomes possible when compassion is turned into meaningful action. Together, we have helped bring clean water to communities in need, supported access to education, responded to natural disasters, and provided critical resources that help families rebuild with dignity and strength.

As we mark this milestone, we do so with both gratitude and purpose. While the impact so far is significant, it is also a reminder that the need—and the opportunity to do more—continues.

This moment is not only a celebration of what has been achieved, but an invitation to imagine what comes next. A future where generosity continues to create pathways forward, where care becomes action, and where lasting change reaches even more lives across the world.

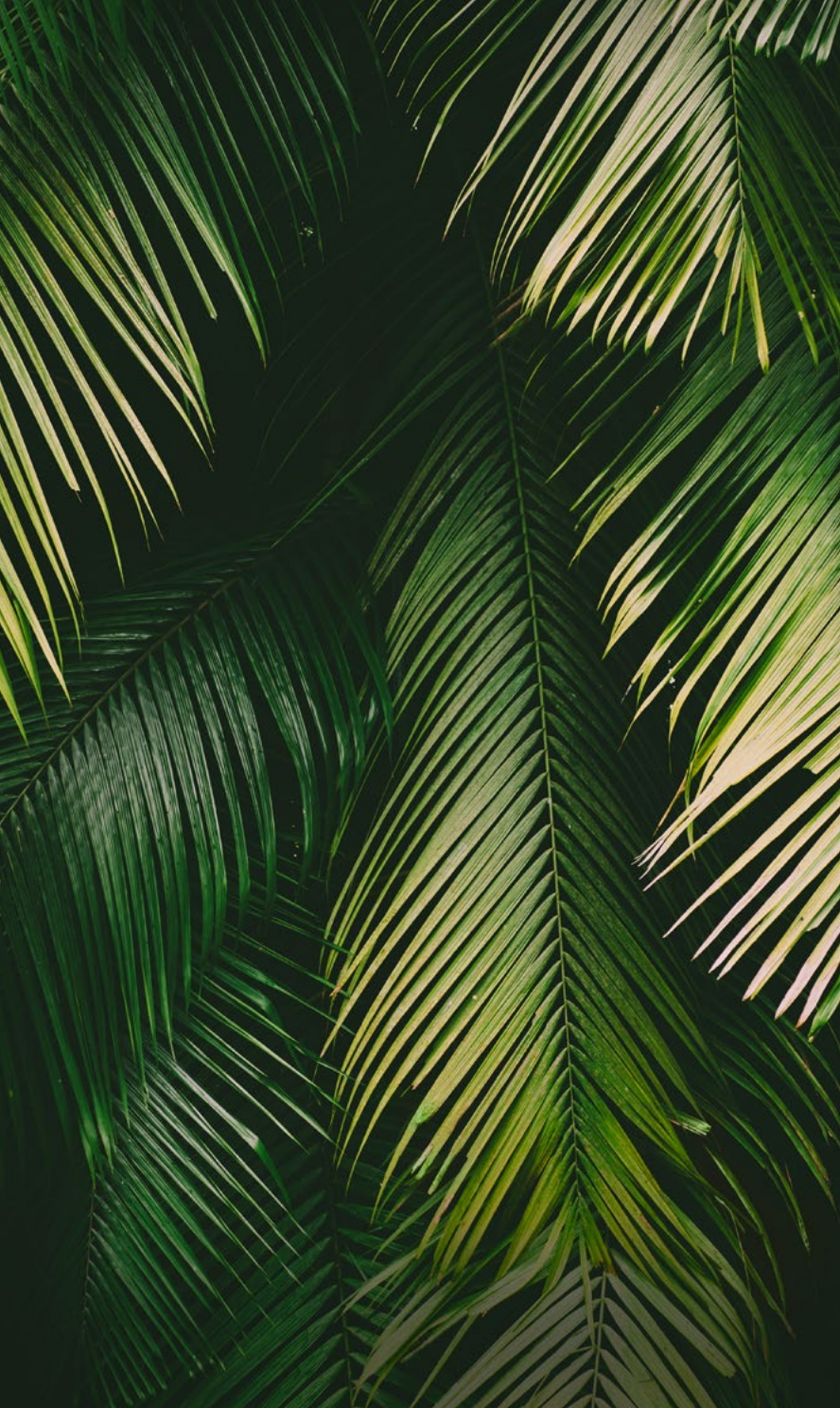
Your support makes this work possible. Every contribution helps sustain long-term programs, strengthens communities, and extends hope to those who need it most.

Together, we can continue building a legacy of impact that grows stronger with every year ahead.



Scan the QR code to donate and
be the difference the world needs.





As this extraordinary experience draws to a close, we hope you leave Fiji with a sense of renewal, inspiration, and connection that stays with you long after you depart.

May you carry with you the warmth of the islands, the beauty of the South Pacific, and the spirit of connection shared throughout this experience.

May the time spent in Fiji—its breathtaking landscapes, vibrant culture, and moments of celebration with fellow Diamond achievers—continue to inspire your success, your leadership, and everything still ahead.

Safe travels, and we look forward to seeing where your journey leads you next.

