

Smart Start – Set It & Get It

11 July 1:59pm – 25 December 2:59pm AEST 2026

New Customers & New Brand Partners who

- Have a first order date – 11 July 1:59pm AEST
- Start and Set up a monthly 150+PV (Essential Bundle/ A La Carte) subscription at time of enrolment.
- Place 1 x 150PV+ (Essential Bundle/ A La Carte) subscription order monthly during the promotional period.

Receive FREE*

- Month 1 – REDOX Gold
- Month 3 – 2 bottles
- Month 6 – 1 case of ASEA

*T&C Apply

ASEA ESSENTIALS BUNDLE



Shipping included



ASEA[®]

Welcome to the 90-Day Redox Challenge

You've just taken the first step toward building stronger daily habits and unlocking a new level of well-being. We're thrilled you're here!

This challenge is designed to support you with a simple, repeatable routine you can follow from Day 1 all the way through Day 90—and beyond. Whether you're aiming to strengthen consistency, feel more energized in your day-to-day life, or simply create healthier habits, this program gives you a clear lifestyle reset.

We can't wait to see you grow through this transformation. Get ready to reset your routine, build momentum, and feel your best!

ASEA ESSENTIALS BUNDLE



Why 90 days?

Cell renewal is a natural part of overall well-being, and daily lifestyle choices can play a meaningful role in supporting it. Nourishing food, hydration, regular movement, quality sleep, and stress management all help support healthy cellular function.

Different parts of the body renew at different rates. Some tissues refresh quickly while others take weeks or months. 90-Day Redox Reset will give you a consistent support, so your body has the time it needs to do what it already does best!



Your Journey in 8 Simple Steps

“90 days of commitment. A lifetime of growth—and we’re here with you every step.”

1

Purchase and subscribe to the Essentials Bundle of your choice.

2

Commit to the Smart Start 90 challenge with your ASEA Brand Partner

3

Fill in your lifestyle log so you are ready to go once your products arrive.

4

Calendar your weekly check in date with your ASEA Brand Partner. Download the daily routine chart.

5

Order Arrives!! Get started & let your ASEA Brand Partner know you are ready Remember to take a before picture.

6

Daily Routine Starts!

7

Weekly check in with your ASEA Brand Partner. Update your lifestyle log at week to notice the improvements.

8

Congratulations you completed your 90-day lifestyle challenge! Talk to your ASEA Brand Partner about what's next!

Step 1: Purchase your Essentials Bundle and activate your Essential Bundle subscription

What to do

Choose your Essentials Bundle

Select the Essentials Bundle that best supports your lifestyle goals. Speak with your ASEA Brand Partner about which bundle best meets your lifestyle goals.

ACTIVATE YOUR SUBSCRIPTION

Choose your Essentials Subscription Bundle this activates your 3-month+ subscription to stay consistent, build momentum, and experience the full benefits of your 90-day journey.

QUALIFIERS

Keep it SIMPLE

During the Smart Start – Get It Set It challenge your first *qualifying Subscription order rewards you with a FREE REDOX Gold

Qualifying first order/subscription bundles:

- Deluxe Essential Subscription Bundle
- Gold Essential Subscription Bundle
- Essential Subscription Bundle
- A La Carte product to value of Essentials Subscription Bundle

*monthly subscription date matches joining date.

Step 2: Activate & commit to the Smart Start 90 Challenge

Take the first step by saying YES to your 90-day program. This marks the beginning of your 90-day journey toward a more consistent, focused, and empowered lifestyle.

What to do

- ☑ **Set your 90-day goals**
Have a conversation with your ASEA Brand Partner to:
Define what you want to improve or focus on
Plan when and how you'll take your products daily
- ☑ **Complete your Lifestyle Log**
Before you begin:
Your ASEA Brand Partner will take you through the Lifestyle Log
 - Identify your 2-3 key focus areas
 - Rate how you feel today (baseline)
- ☑ Wait for your order to arrive!

GET READY

Why this matters

Commit to a weekly check-in with your ASEA Brand Partner

This is one of the most important steps in your 90-day journey.

Your Brand Partner is your REDOX **coach for the next 90 days**, helping you:

- Stay consistent
- Track your progress
- Stay motivated

Step 3: Delivery Day - Get Set up for Success

What to do

Delivery Day Connect with your ASEA Brand Partner

Work together to:

- Set your **daily routine and product usage**
- Revisit your **Lifestyle Log**
 - A short written “**why**” (your motivation)
- Capture your starting point:
 - Take a **before photo**
- With your ASEA Brand Partner, schedule and agree on your **weekly 5-minute check-in for the next 12 weeks**

DAILY HABIT START NOW

Set Yourself Up for Success

With consistent weekly support from your ASEA Brand Partner as your 90-day coach, and a clear sense of why you started, you'll stay motivated, build confidence, and maximise your results every step of the way.

ASEA® ASEA Product Experience Guide

WEEKS 1-4

DAILY ROUTINE : Your reset routine from morning to night



AM

Start the day with intention:

- Drink ASEA (90ml.)
- Apply REDOXGold or RENU28
- Remember to follow the steps your ASEA Brand Partner shared with you.
- Set one intention for the day



During the Day

Support your body and mind:

- Stay hydrated
- Eat balanced meals

Optional Bonus Activity

- Add 30 minutes of movement or mindfulness (exercise, walking, stretching, or meditation)



PM

Close the day well:

- Drink ASEA (90 ml)
- Apply REDOXGold or RENU 28

Finish Your Day

- Take a moment for **reflection**
- Prioritise quality rest
- Notice your **energy and mindset**

Week 1 - : Creating Your Habit

What to do

1. Repeat your daily routine and activities, and complete your **Lifestyle Log each day**.

- Start to notice small changes in:
- Energy levels
- Sleep quality
- Skin vitality

2. Check in each week with your **ASEA Brand Partner**. They are There to coach you through these early stages, answer your questions, and support you along the way.

Remember—you can reach out at any time for energy, reminders, and practical support.

DAILY HABIT TIP

Your new normal!

You are more likely to stay committed and finish the program when you feel **seen, supported, and connected to something bigger than yourself—a shared journey built on consistency and encouragement.**

Week 2-3: Building Awareness & Belief

What to do

1. Repeat your daily routine and activities, and complete your **Lifestyle Log each day**.

- Start to notice small changes in:
- Energy levels
- Sleep
- Focus

2. Check in each week with your **ASEA Brand Partner**. They are There to coach you through these early stages, answer your questions, and support you along the way.

Remember—you can reach out at any time for energy, reminders, and practical support.

DAILY HABIT TIP

Your new normal!

You are more likely to stay committed and finish the program when you feel **seen, supported, and connected to something bigger than yourself—a shared journey built on consistency and encouragement.**

Week 4: Milestone Moment Check in

What to do

Review and re-rate all your focus areas (1–10)

Remind yourself of your WHY

Recalibrate your daily routine if required, your ASEA Brand Partner can coach you through this.

Take a second photo (optional)

Reflect: *What's the biggest change so far?*

Celebrate your progress

DAILY HABIT TIP

Milestone rhythm

Progress becomes real when it is tracked and shared consistently.

Focus on routine over motivation—small, visible updates keep you engaged and supported.

Enjoy your first Smart Start – Get It Set It Free REDOX Gold Gel with your first *qualifying Subscription placed within 30 days of joining.

*monthly subscription date matches joining date.