



# A Guide to Compensation and Rewards



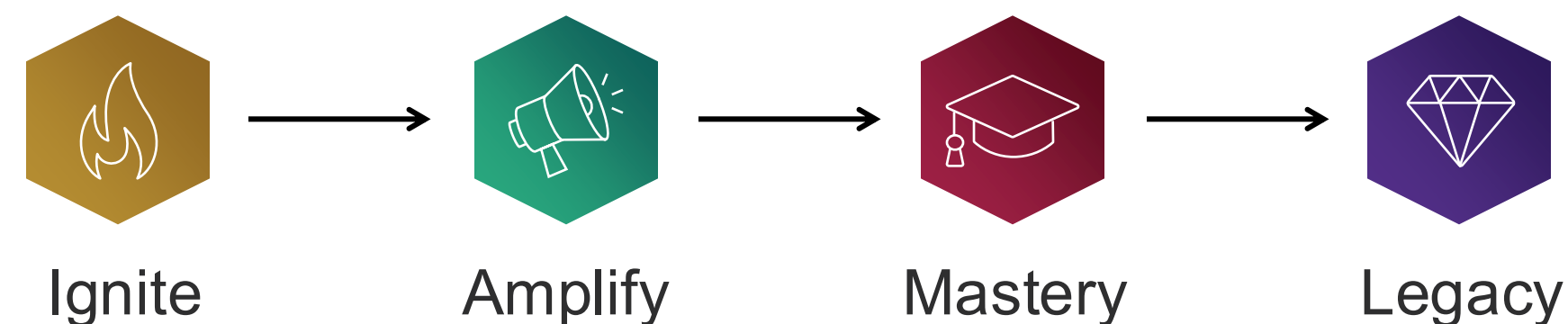
# Welcome to ASEA One™

WITH ASEA ONE, THERE'S NO  
GUESSWORK—JUST A PROVEN  
PATHWAY TO AMPLIFY YOUR INCOME  
AND ELEVATE YOUR LEADERSHIP.

You've just opened the door to something exciting: a fresh start, a flexible path, and a plan that rewards real effort with real results. Whether you're here to build a thriving business as an ASEA Brand Partner or to share the products you love with the ones you love, you're in the right place.

At ASEA, we believe in people. In possibility. In showing up and being rewarded for it. This plan is built to do exactly that—your energy and your consistency pave the way for your success. And because it's built on clear, predictable results, you always know where you stand and what comes next. Do what works for you. Watch it grow. And get paid along the way.

Everything here is designed to help maximize your success. We've organized this guide to clearly show you how ASEA One supports your journey through four stages of growth:



As you explore this guide, you'll also come across a few terms like **PV**, **GV**, and **PGV**, but don't worry about those now. We'll walk you through them step by step.

With ASEA One, you have a complete roadmap to your success. You focus on sharing, connecting, and supporting your business. We'll take care of the rest—all the tools, training, and support you need to help make it happen.

**LET'S GET STARTED!**

# Your Journey with ASEA One

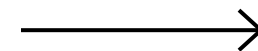
EVERY STAGE BUILDS ON THE LAST— CLEAR, PREDICTABLE, AND REWARDING.

This is where potential turns into possibility. Every action you take builds confidence, unlocks ranks and rewards, and takes you one step further along your journey.



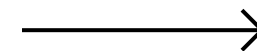
## Ignite

Spark your journey into the future.



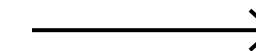
## Amplify

Establish systems that multiply your growth.



## Mastery

Mentor with clarity and consistency.



## Legacy

Make a lasting, impactful mark.



### Proven steps to success.

Club One™ is ASEA's monthly, point-based reward program that helps you build your business by focusing on the simple actions that create real growth. Follow the path of real ASEA field leaders.



# Contents



“ASEA One is an entrepreneurial engine—built for people who want to rise, lead, and leave a legacy. It gives every Brand Partner a proven roadmap they can trust. There’s no guesswork—just predictability: Do this, get that. Each stage brings progress. Every rank and every bonus fuels the next step forward. Because when you succeed, we all succeed.

**Jarom Webb**  
VICE CHAIRMAN,  
FOUNDING EXECUTIVE & CEO

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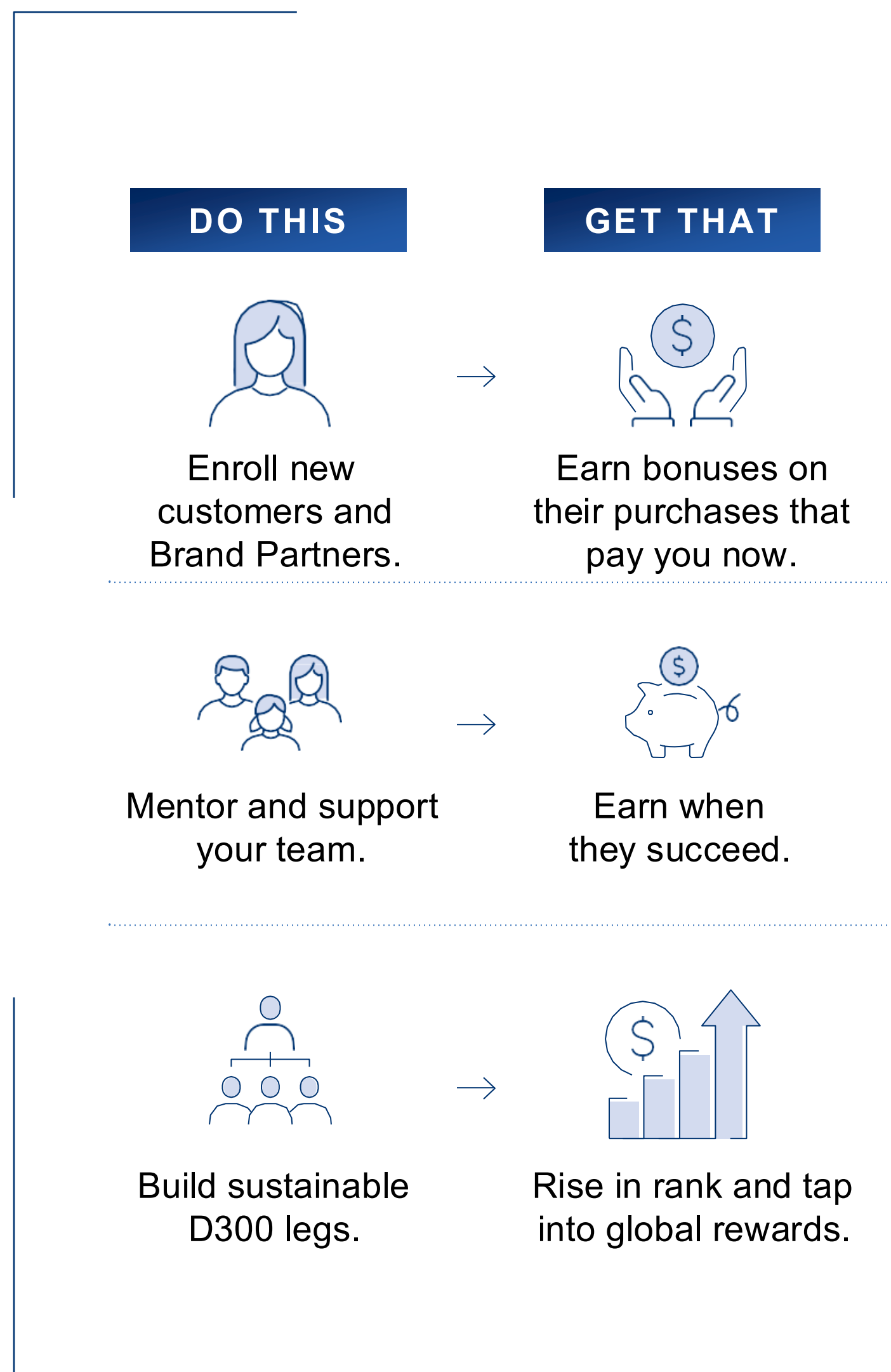
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# Your Path to Success

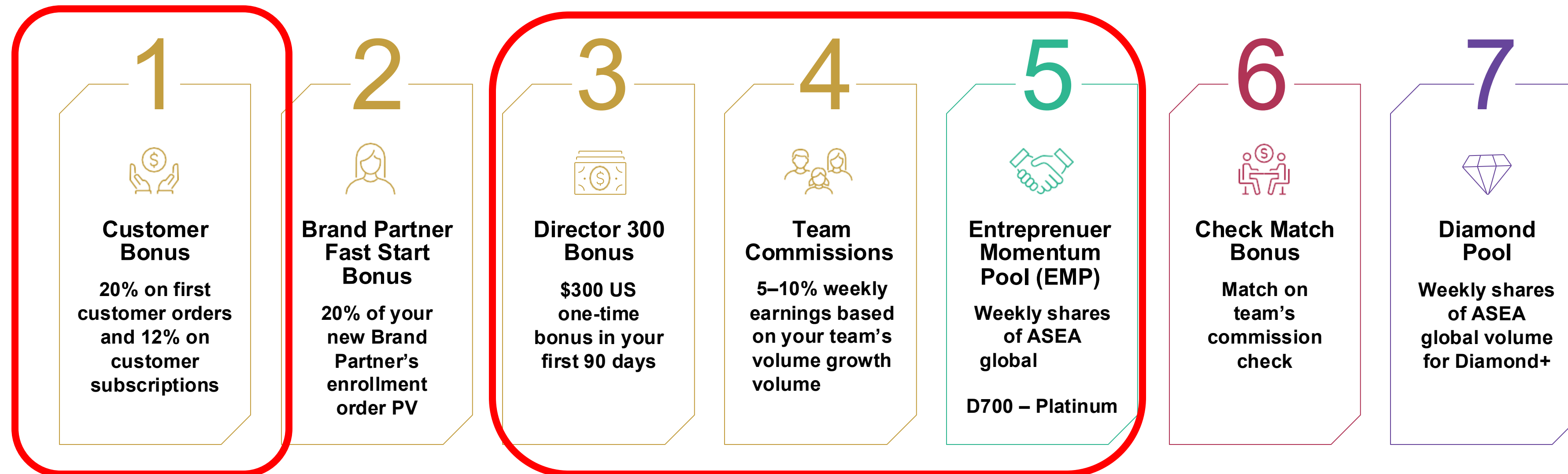
DISCOVER YOUR PATH TO INCOME,  
FROM YOUR VERY FIRST CUSTOMER  
TO GLOBAL LEADERSHIP RANKS.

NO MATTER YOUR GOAL, THERE'S A  
WAY TO EARN THAT FITS YOU.

**This guide is built on a simple system: Do this ... get that.** Every time you share, mentor, and build, you move forward on the path to earn.



# Ways to Earn with ASEA One



All bonuses except Customer Bonuses are subject to meeting active status and qualification requirements (PV + other criteria). All dollar amounts are calculated in USD.

**YOUR ACTIONS FUEL BOTH EARNINGS TODAY AND LONG-TERM REWARDS TOMORROW.**

**These simple actions can show you how to:**

- Earn your first **\$1,000 US** or more in 90 days.
- Build a foundation for **\$500 US of monthly recurring income**.
- Develop a reliable part-time income, with the potential to create big-time income as you mentor and duplicate leaders and **advance through leadership ranks**.

Each action not only pays now—it moves you forward on a clear journey designed for your long-term growth. You don't have to do it all at once. Just begin, and we'll celebrate with you every step of the way.



# Terms to Help You Earn

**NO COMPLICATED JARGON—JUST THE ESSENTIALS. LEARN THE KEY TERMS THAT MAKE EARNING MONEY WITH ASEA SIMPLE, RIGHT FROM THE START.**

**This is a quick overview** of the terms you'll see throughout the ASEA One™ Compensation Guide. Call them tricks of the trade.

- 1 Volume
- 2 Personal Volume (PV)
- 3 Group Volume (GV)
- 4 Personal Group Volume (PGV)
- 5 Rank
- 6 Active Status
- 7 Binary Qualified (BQ)
- 8 Sponsorship Qualified (SQ)



#### 1 Volume

The unit we use to measure product sales for commission payouts.

#### 2 Personal Volume (PV)

The volume from your own orders and the orders placed by your personally sponsored customers.

#### 3 Group Volume (GV)

In ASEA's binary team structure, you have two team legs: left and right. Group Volume (GV) is the total volume from both—your own enrollees plus those placed under you by others, in the order they joined. One leg usually carries more volume, your strong leg, and the other less, your lesser leg. The lesser leg is used for ranks and bonuses.

#### 4 Personal Group Volume (PGV)

The total volume from your personally sponsored team and everyone in their organizations—both Brand Partners and customers—organized in your sponsorship team. In other words, when you personally enroll someone, everyone they bring in counts too, and it all rolls up to you as PGV.

PGV3 simply means your PGV limited to the first three levels of your sponsorship team. Certain bonuses are tied to PGV3, so it's important to understand how it works:

**LEVEL 1** Your personally sponsored Brand Partners and their customers, as well as your personally sponsored customers.

**LEVEL 2** Volume from your Level 1 Brand Partner's personally sponsored team and your Level 2 Brand Partner's customers

**LEVEL 3** Volume from your Level 2 Brand Partner's personally sponsored team and your Level 3 Brand Partner's customers

Think of PGV as showing the full depth of your team, while PGV3 zooms in on just your first three levels.

#### 5 Rank

Your current level in ASEA One—called your paid rank—is calculated weekly and determines which commissions you can earn. You can qualify in one of two ways: by meeting requirements through your Personal Group Volume (PGV) or through your binary Group Volume (GV). Your lifetime rank shows your highest achieved level and is used for recognition. As you advance, each higher rank unlocks more bonuses and greater earning potential.

#### 6 Active Status

Staying active means you maintain at least 100 PV each month (or more, depending on your rank and local market requirements). This can come from your own orders or from customer orders tied to your account.

Active status is the foundation for earning—it qualifies you for commissions and most bonuses, and keeps you moving forward on your journey.

#### 7 Binary Qualified (BQ)

Have at least one personally sponsored and active Brand Partner on your left leg and one on your right leg in your binary team structure.

#### 8 Sponsorship Qualified (SQ)

Have at least two active personally sponsored Brand Partners.





STAGE  
ONE

# Ignite

Brand Partners and Director 300



DO THIS



Start and work to earn Director 300.

GET THAT



Customer Bonuses  
Brand Partner Bonuses  
Team Commissions  
Director 300 Bonus

Every new Brand Partner starts here—enrolling first customers, sponsoring their own Brand Partners, and building the rhythm of consistency and repetition, or “duplication,” that powers long-term success.

## Your Goal in the Ignite Stage

In the Ignite stage, you focus on reaching Director 300, meeting the D300 Bonus requirements, and mastering the proven actions that lead to \$1,000 US+ in your first 90 days.

## What Is a Rank?

In ASEA One, your rank is like a progress marker—it shows your growth and unlocks more ways for you to earn. Each step forward means more potential and more rewards.

## What Drives Your Rank?

Your rank grows as your business and volume grows. You create volume by finding customers, sponsoring Brand Partners, and mentoring for duplication. These are the same core behaviors recognized in Club One™—share, mentor, build. Do them well, do them often, and your rank will rise.



# Ranks and Bonuses

## HOW IT'S DONE

- ☐ **Get active:** Maintain 100 PV monthly.
- ☐ **Start strong:** Enroll your first customers and Brand Partners.
- ☐ **Mentor early:** Teach your team the same simple steps to share products and build your team.

## Brand Partner

Enroll and you are ready to start earning.



## Director 300

To qualify, stay active with 100 PV monthly, and achieve one of two qualification paths:

**Qualify through PGM:** Generate a total of 450 PGM in one week and be Sponsorship Qualified (SQ).

.....OR.....

**Qualify through Binary:** Generate at least 300 GV in your lesser leg in one week and be Binary Qualified (BQ).

## At D300, You Can Earn



## HELPFUL TIP

When you consistently qualify for Club One, your business will grow.

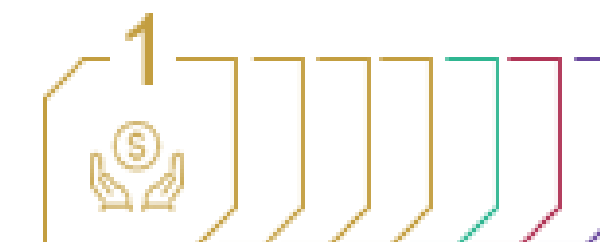
# Current Rank Qualifications

RANK	LESSER LEG VOLUME REQUIRED		PGV REQUIRED	DIR. 300 LEGS
Director	-		-	
Director 300	300 weekly		-	-
Director 700	700 weekly		-	-
Bronze	2,000 weekly		-	2
Silver	3,000 weekly		-	3
Gold	5,000 weekly		-	4
Platinum	10,000 weekly		-	5
Diamond	30,000 over 2 weeks	and	30,000 over 2 weeks	6
Double Diamond	60,000 over 3 weeks	and	60,000 over 3 weeks	7
Triple Diamond	75,000 over 3 weeks	and	75,000 over 3 weeks	7



# Enhancements to Rank Achievement

RANK	LESSER LEG VOLUME REQUIRED		PGV REQUIRED	DIR. 300 LEGS
Director 300	300 weekly	or	450 weekly	-
Director 700	700 weekly	or	1,050 weekly	-
Director 1,200	1,200 weekly	or	1,800 weekly	1
Bronze	2,000 weekly	or	3,000 weekly	2
Silver	3,000 weekly	or	4,500 weekly	3
Gold	5,000 weekly	or	7,500 weekly	4
Platinum	10,000 weekly	or	15,000 weekly	5
Diamond	30,000 over 2 weeks	and	30,000 over 2 weeks	6
Double Diamond	60,000 over 3 weeks	and	60,000 over 3 weeks	7
Triple Diamond	75,000 over 3 weeks	and	75,000 over 3 weeks	7

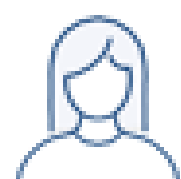


# Customer Bonus

GET PAID WHEN YOUR CUSTOMERS PLACE THEIR FIRST ORDER AND SUBSCRIPTIONS WITH YOU.

NO STRINGS ATTACHED—JUST SHARE THE PRODUCTS YOU LOVE TO START EARNING.

## DO THIS



Enroll a customer with an order or a subscription.

## GET THAT



20% of that order paid to you in cash the following week  
12% every following subscription order

As a **Brand Partner**, when a customer places an order with you—either first order or subscription—you earn money, you don't even need to be active yourself to earn the **Customer Bonus**.

## HOW THE BONUS WORKS

**First order:** Earn 20% of the net product price before tax and shipping on every new customer's first order.

**Future subscriptions:** Keep earning 12% of the net product price every month they stay on subscription.

**Volume:** Every customer order gives you PV that counts toward your active requirements as well as PGV and binary GV—helping you rank up and earn commissions.



## What does Customer Volume do?

Customer Volume helps you in three ways, with your PV for active requirement, your PGV, and your lesser leg GV.

**Customer orders are simple, rewarding, and the perfect way to build income.** Similar to an affiliate program, you help them find products they love and they help your business grow.

- Paid weekly
- No limits
- No active requirement to earn
- Volume is added to PV, PGV, and GV in your lesser leg.
- When a customer order is placed, the volume is locked into the lesser leg at the time of order.

## Example

Your customer orders a case of ASEA for \$155 US (100 PV).

20%	12%
x \$155 US	x \$155 US
= <b>\$31 US</b>	= <b>\$18.60 US</b> monthly

**Volume:** 100 PV applied to PV, PGV, and customer. GV That's **\$31 US now, plus \$18.60 US every month**—just for one happy customer.



PLACE THEIR  
WITH YOU.  
THE  
NING.

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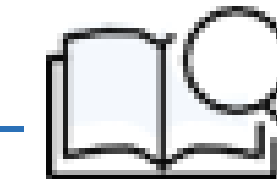
### Example

**Your customer orders a case of ASEA for \$155 US (100 PV).**

$$\begin{array}{l} 20\% \\ \times \$155_{\text{US}} \\ = \$31_{\text{US}} \end{array}$$

$$\begin{array}{l} 12\% \\ \times \$155_{\text{US}} \\ = \$18.60_{\text{US}} \\ \text{monthly} \end{array}$$

**Volume:** 100 PV applied to PV, PGV, and customer. GV  
That's **\$31 US now, plus \$18.60 US every month**—  
just for one happy customer.



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**Customer orders are simple, rewarding, and the perfect way to build income.** Similar to an affiliate program, you help them find products they love and they help your business grow.

- Paid weekly
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- No active requirement to earn
- Volume is added to PV, PGV, and GV in your lesser leg.
- When a customer order is placed, the volume is locked into the lesser leg at the time of order.

# Brand Partner Fast Start Bonus

EVERY TIME YOU ENROLL A NEW BRAND PARTNER,  
YOU EARN A FAST START BONUS. THAT'S 20% OF  
THEIR INITIAL ENROLLMENT ORDER.

## DO THIS



Enroll a Brand Partner with  
an enrollment order.

## GET THAT



20% of the PV from  
their initial order



When someone joins your team as a Brand Partner  
and places their first enrollment order, you benefit  
in two ways:

**Cash bonus** – With the Fast Start Bonus, you earn 20%  
of the enrollment order volume.

**Volume** – That same order adds PGV and GV—  
helping you rank advance and earn more bonuses.

## HERE'S HOW THE FAST START BONUS WORKS

- Earn 20% of the initial enrollment order  
volume (up to 1,000 PV or \$200 US).
- Paid weekly—fast, simple, and confidence-boosting.
- Unlimited potential: Enroll as many Brand  
Partners as you like.
- Must maintain active status to receive Fast Start Bonuses.

### Example

Your new Brand Partner enrolls and buys the  
Essentials Enrollment Pack with a PV of 150.

**Cash Bonus**  
You earn:

**20%**  
x \$150 US  
**= \$30 US**

**Volume**  
You get another:

**150**  
PGV and GV  
on the leg they enrolled.



### What does “active status” mean?

The minimum monthly PV required  
to remain commission-qualified.

In order to earn Fast Start  
Bonuses, you must be active at  
100 PV per month.



### HELPFUL TIP

Enrolling new Brand Partners  
not only pays you now—it builds  
the foundation of your team for  
the future.



# Director 300 Bonus

EARN A ONE-TIME \$300 US BONUS IN YOUR FIRST 90 DAYS BY HELPING NEW BRAND PARTNERS GET STARTED.

## DO THIS



Hit D300 two out of four weeks + 1,200 PGV during a four-week period + first 90 days.

## GET THAT



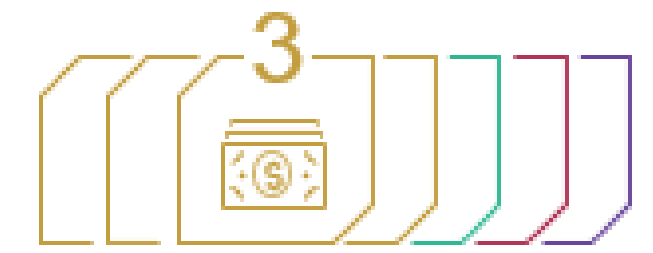
One-time \$300 US bonus

The **Director 300 Bonus** is a one-time \$300 US reward for reaching your first leadership rank and building a team that generates consistent volume.

## HOW TO QUALIFY FOR THE DIRECTOR 300 BONUS

- Maintain active status.
- Hit D300 at least two out of four weeks.
- Generate a minimum of 1,200 PGV during a four-week period.
- Do all this within your first 90 days.

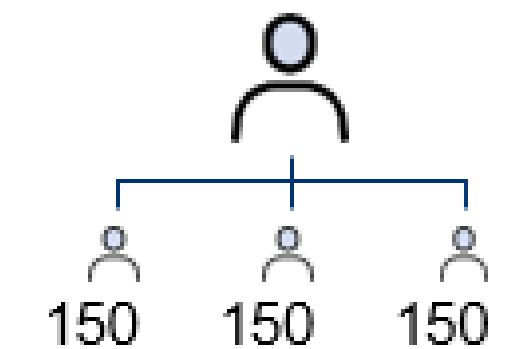
Reaching this bonus paired with Customer Bonuses and Brand Partner Bonuses moves you closer to \$1,000 US+ in your first 90 days.



## Example of a D300

### D300

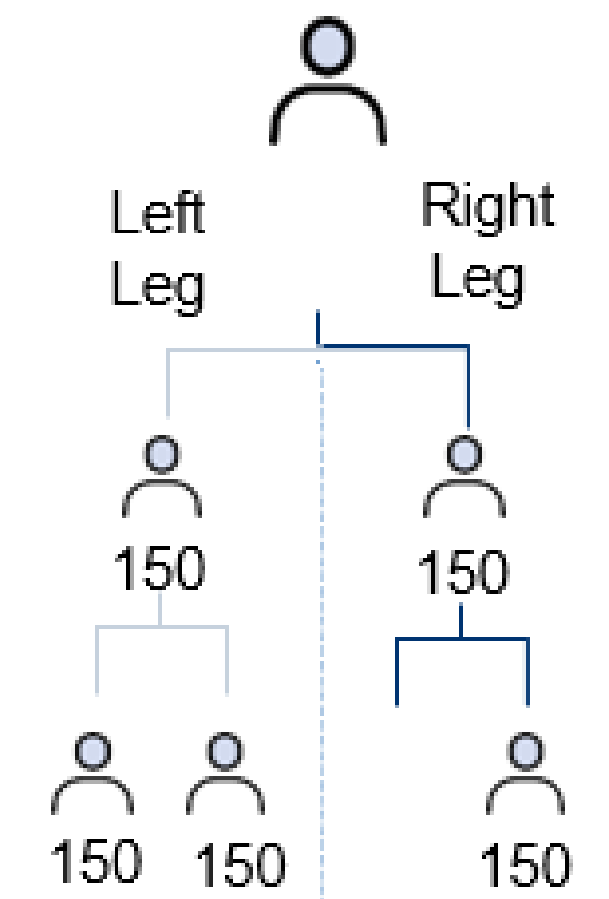
Qualified Through PGV



**450 PGV3**

### D300

Qualified Through Binary



**300 PGV Lesser Leg**

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week

**The Director 300 Bonus is a one-time \$300 US reward for reaching your first leadership rank and building a team that generates consistent volume.**

### HOW TO QUALIFY FOR THE DIRECTOR 300 BONUS

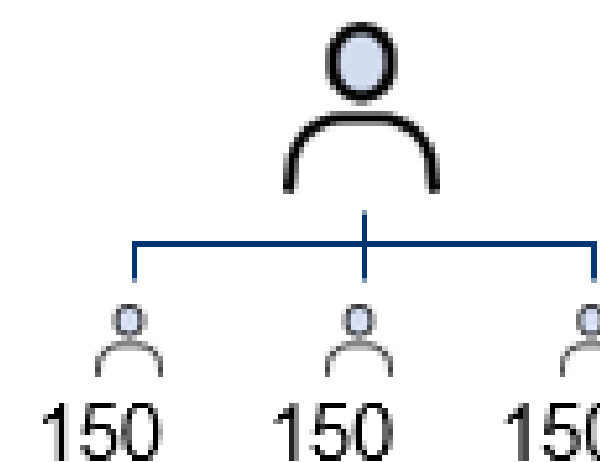
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- Do all this within your first 90 days.

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### Example of a D300

#### D300

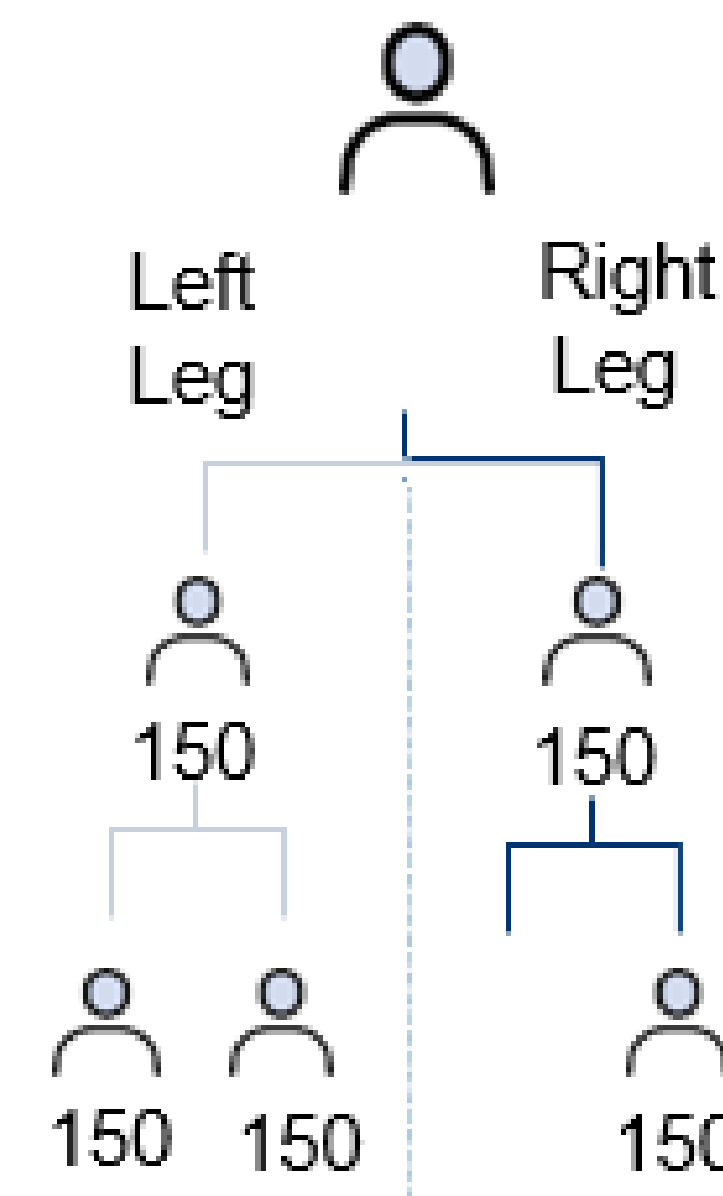
Qualified Through PGV



**450 PGV3**

#### D300

Qualified Through Binary



**300 PGV Lesser Leg**

**300 Bonus is a one-time \$300**  
**for reaching your first**  
**rank and building a team that**  
**consistent volume.**

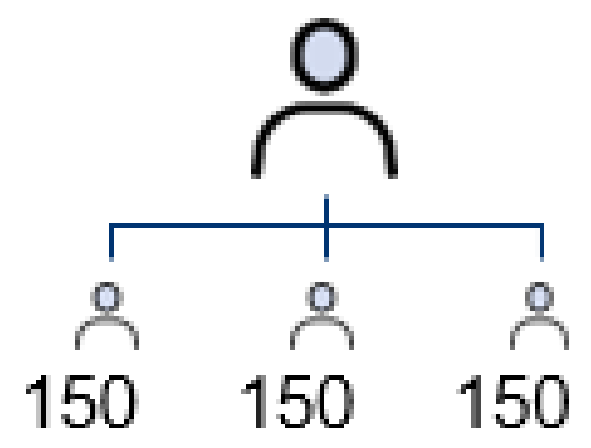
**QUALIFY FOR THE**  
**300 BONUS**

Active status.  
At least two out of four weeks.  
Minimum of 1,200 PGV during a  
period.  
Within your first 90 days.

bonus paired with Customer  
Brand Partner Bonuses moves  
\$1,000 US+ in your first 90 days.

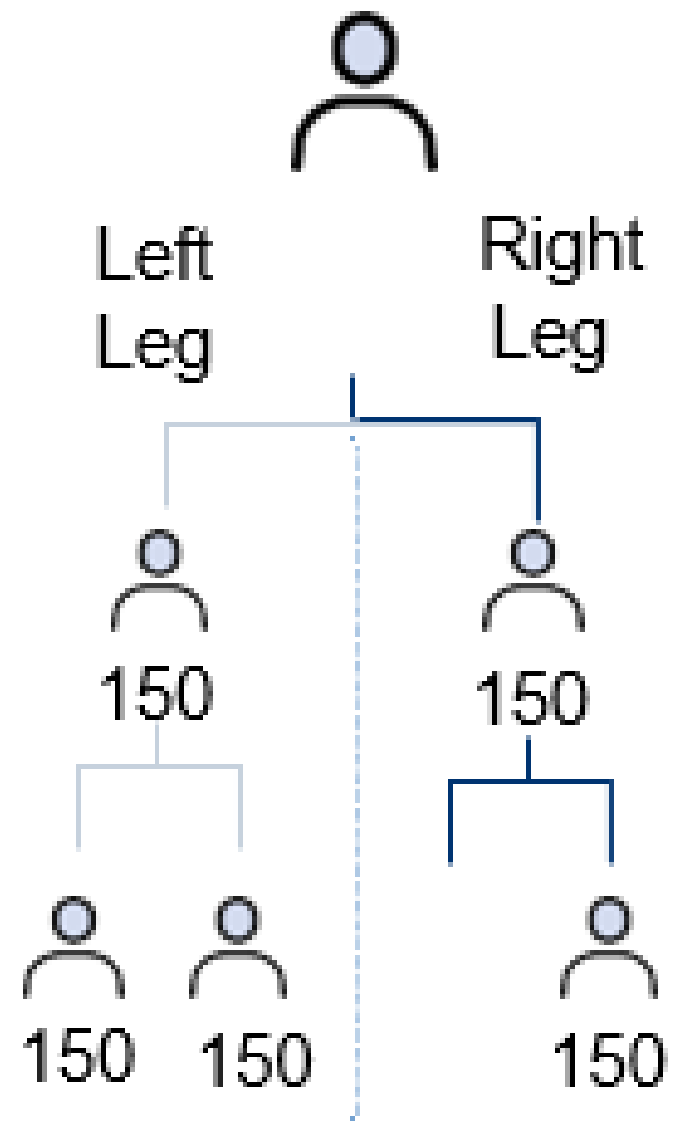
**Example of a**  
**D300**

**D300**  
Qualified Through PGV



**450 PGV3**

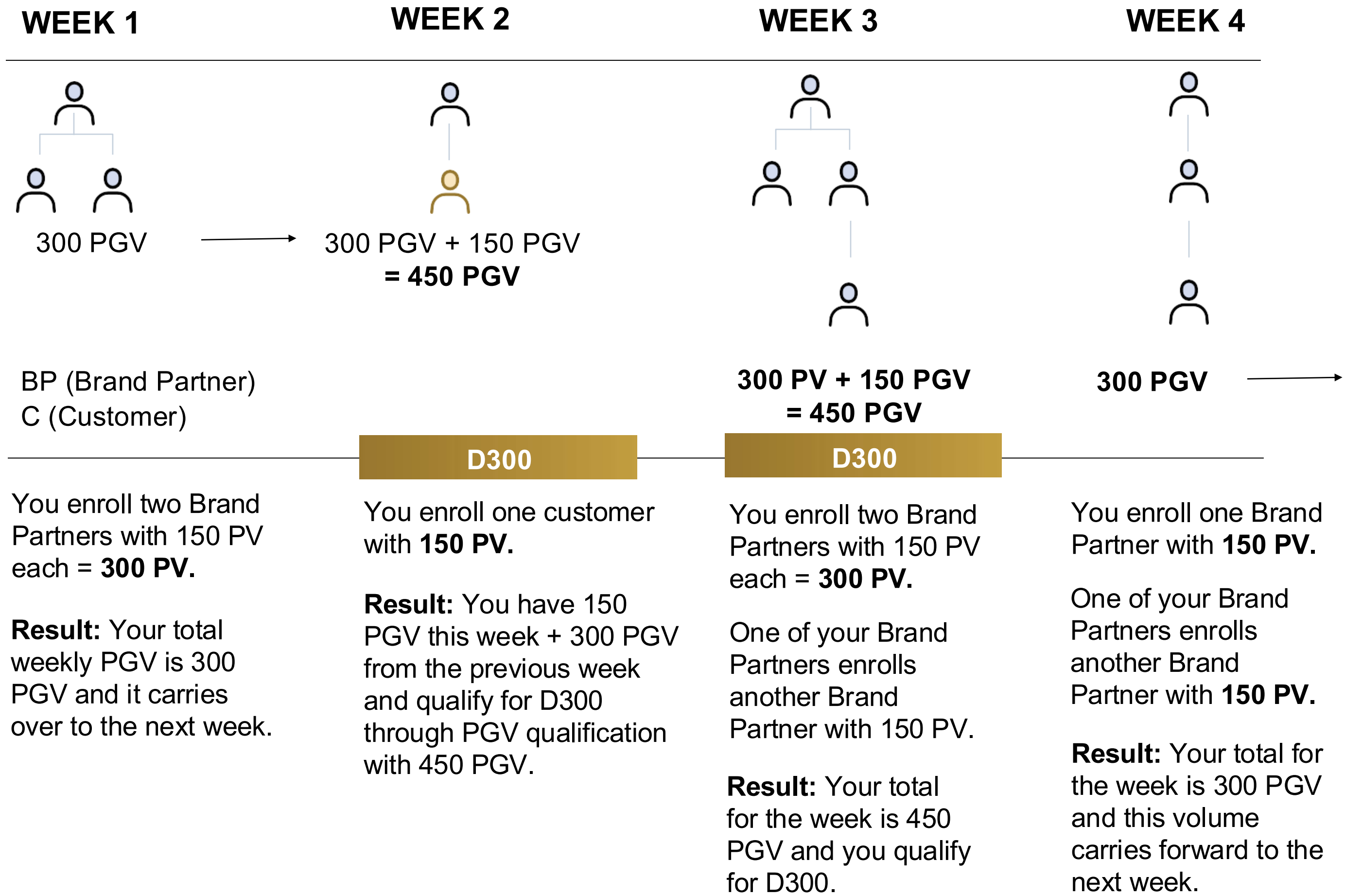
**D300**  
Qualified Through Binary




**300 PGV Lesser Leg**



Example: Qualifying for the Director 300 Bonus (PGV)





**What is Carryover?**

Carryover refers to the volume in your binary team (GV) or sponsorship team (PGV) not paid in commissions that rolls forward to future weeks, as long as you remain active.

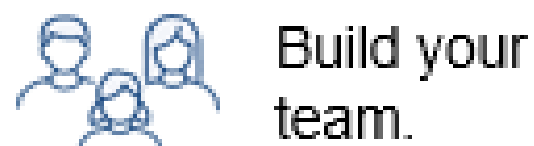
**Result:** Within four weeks, you've hit D300 twice and gained over 1,200 PGV— you earned the one time \$300 US Director 300 Bonus.



# Optimized Team Commissions

STARTING AT D300, YOU CAN EARN OPTIMIZED TEAM COMMISSIONS—A RESIDUAL BONUS THAT PAYS YOU ON YOUR TEAM'S GROWTH EACH WEEK. TO QUALIFY, STAY ACTIVE AND SPONSORSHIP OR BINARY QUALIFIED (BQ).

## DO THIS



Build your team.

## GET THAT



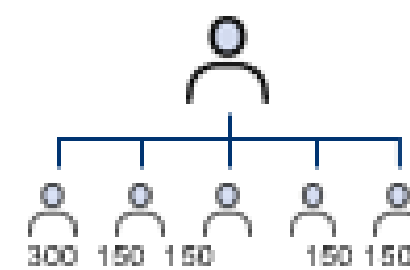
Paid optimized team commissions—whichever is more

Normally, Team Commissions pay a maximum of 10% of your lesser leg. But in the early stages, that volume can fluctuate and make income unpredictable. That's why **ASEA One optimizes your first 3,000 PGV3 each week**—creating a guaranteed minimum as long as you are Sponsorship Qualified (SQ). This means you'll never earn less than 5% of the volume you personally drive through PGV3.

## HERE'S HOW IT WORKS

Optimized Team Commissions automatically compares:

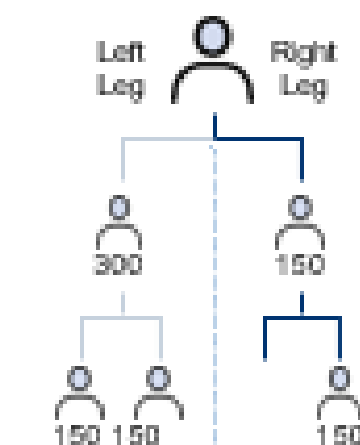
**PGV Example**  
5% of PGV3  
up to 3,000 PGV3



900 PGV3 × 5% = **\$45 US**

Must be at least  
Sponsorship Qualified  
up to 3,000 PGV

**Binary Example**  
10% of your  
lesser-leg GV



Left Leg: 600 GV  
Right Leg (lesser leg): 300 GV  
10% of 300 GV = **\$30 US**

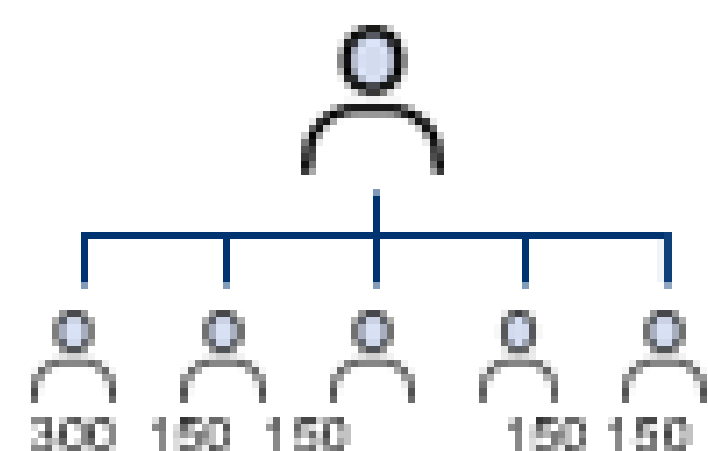
**Result: You earn \$45 US instead of \$30 US—ASEA always pays you the higher of the two.**

**Optimized Team Commissions make sure you always get the bigger paycheck** for the work you do no matter how you build. That means predictable earnings as you build, and binary power as you scale—the best of both worlds.

## HERE'S HOW IT WORKS

Optimized Team Commissions  
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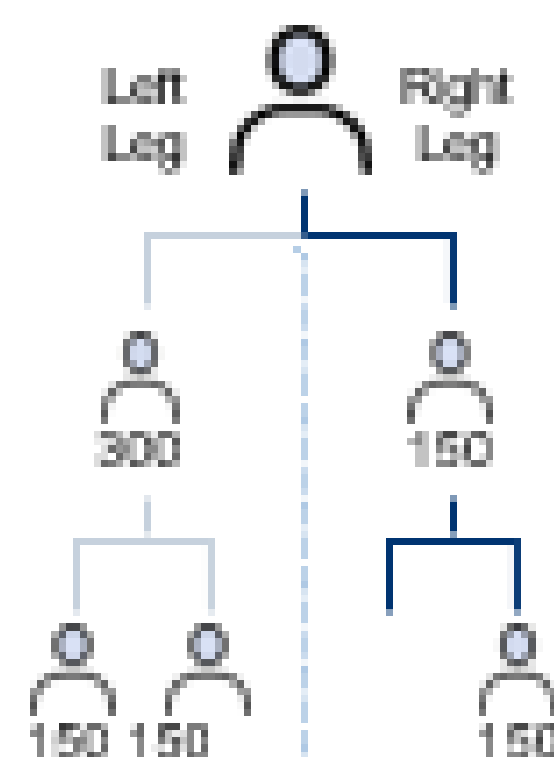
**PGV Example**  
5% of PGV3  
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$$900 \text{ PGV3} \times 5\% = \text{\$45 US}$$

*Must be at least  
Sponsorship Qualified  
up to 3,000 PGV*

**Binary Example**  
10% of your  
lesser-leg GV



Left Leg: 600 GV

Right Leg (lesser leg): 300 GV

$$10\% \text{ of } 300 \text{ GV} = \text{\$30 US}$$

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STAGE  
TWO

# Amplify

Director 700 – Director 1200



# Ranks and Bonuses

## HOW IT'S DONE

- ☐ **Share:** Enroll new customers and Brand Partners consistently.
- ☐ **Mentor:** Guide your team to reach Director 300 and beyond.
- ☐ **Repeat:** Create consistent weekly volume with predictable payouts.

## Director 700

To qualify, stay active with 100 PV monthly, and achieve one of two qualification paths:

**Qualify through PGM:** Generate a total of 1,050 PGM in one week and be Sponsorship Qualified (SQ).

.....OR.....

**Qualify through Binary:** Generate at least 700 GV in your lesser leg in one week and be Binary Qualified (BQ).

At Director 700 you qualify to earn EMP.



## Director 1200

To qualify, stay active and have at least one Director 300 sponsorship leg. Then achieve one of two qualification paths:

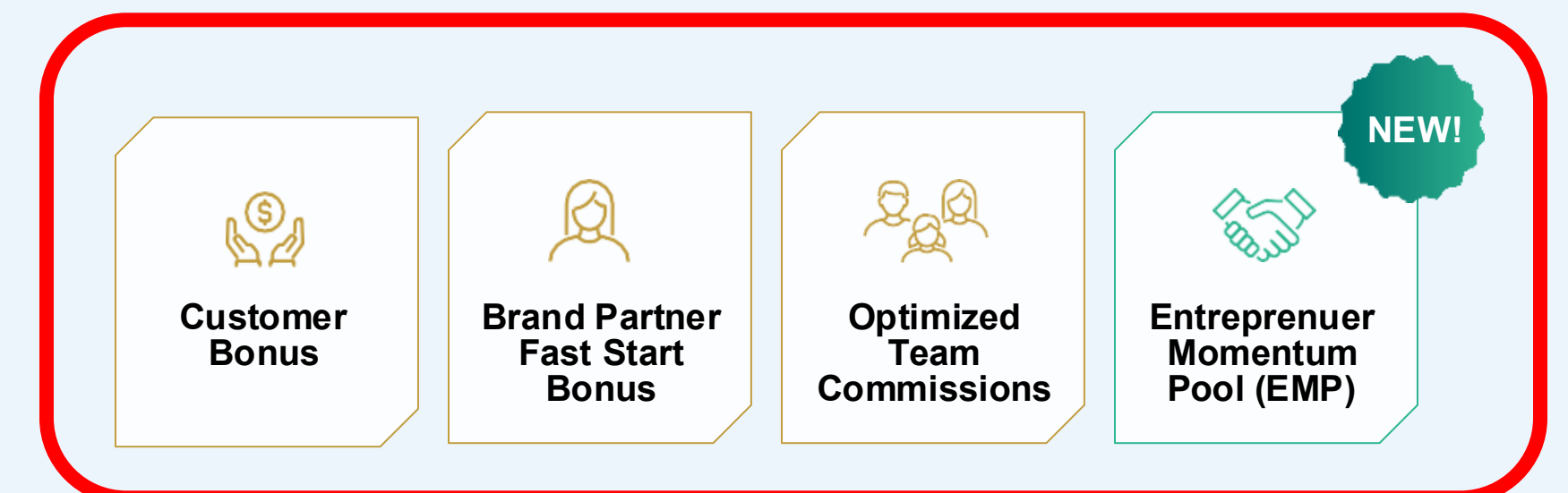
**Qualify through PGM:** Generate a total of 1,800 PGM in one week and be SQ.

.....OR.....

**Qualify through Binary:** Generate at least 1,200 GV in your lesser leg in one week and be BQ.

## Bonuses You Can Earn in Amplify

In Amplify, you keep earning all the bonuses you unlocked in Ignite, but now you add a powerful new bonus: the Entrepreneur Momentum Pool (EMP).



## What is a D300 sponsorship leg?

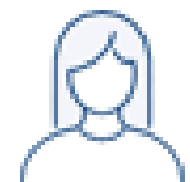
A D300 leg can come from any Brand Partner you personally sponsor—or anyone in their team. Only one D300 can count from each sponsorship leg.

# Entrepreneur Momentum Pool (EMP)

EARN WEEKLY SHARES OF A GLOBAL SALES VOLUME POOL BASED ON YOUR PGV3 WHEN YOU QUALIFY FROM DIRECTOR 700 TO PLATINUM □ THIS BONUS ADDS TO THE OTHERS TO HELP YOU KEEP BUILDING YOUR BUSINESS □



## DO THIS



Reach paid rank of Director 700 or higher.

## GET THAT



Weekly pool shares based on your PGV3

## Climbing the ranks opens the door to the Entrepreneur Momentum Pool.

The EMP is a supplemental bonus designed to amplify and reward your consistent efforts as your business grows. From D700 to Platinum, you can earn weekly pool shares from ASEA's global volume as you continue selling products and mentoring Brand Partners.

### HOW IT WORKS

**Who qualifies:** Anyone active paid at Director 700 through Platinum.

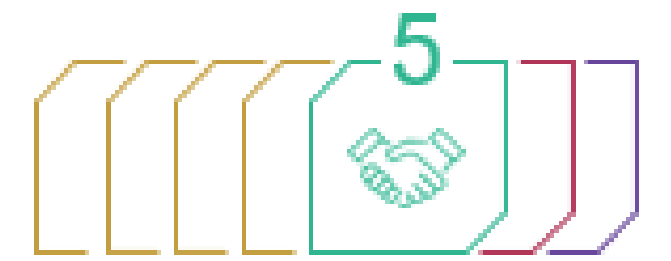
**How to unlock:** Be paid at your rank at least three out of four weeks.

**Where the money comes from:** 2% of ASEA's global volume funds the pool, paid out weekly.

**How shares are calculated:** Based on 100% of your PGV3, up to your rank's weekly maximum.

**As you advance:** Each new rank unlocks more paid weeks and a higher weekly limit.

**Good news:** EMP payouts stack with all other bonuses—extra income on top of what you're





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TO HELP

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# EMP Limits

Predictable Income You Can Count On

**The EMP is designed to reward consistency while keeping payouts steady. Each rank has a weekly maximum earning limit, so you always know the most you can earn at your level.**

- If your PGM3 calculation is higher than your rank’s max, you’ll be paid the max.
- Each rank has a set number of paid weeks you can earn, as long as you keep qualifying.
- These limits protect predictability, give you steady income, and show you when it’s time to push for the next rank to expand your earning ceiling.

EMP Limits and Earning Windows by Rank*				
Rank	Max Weekly Earnings	Paid Weeks	Eligible Weeks	Qualifications (3 of 4 weeks) to unlock shares
Director 700	\$70 US	8 weeks	16 weeks	Paid at D700
Director 1200	\$120 US	10 weeks	20 weeks	Paid at D1200
Bronze	\$200 US	12 weeks	24 weeks	Paid at Bronze
Silver	\$300 US	16 weeks	32 weeks	Paid at Silver
Gold	\$500 US	20 weeks	40 weeks	Paid Gold
Platinum	\$1,000 US	24 weeks	48 weeks	Paid at Platinum

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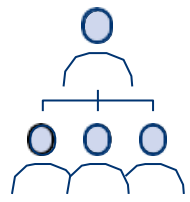
STAGE  
THREE

# Mastery

Bronze – Platinum



### DO THIS



Build leaders and lead at scale.

### GET THAT



Check Match Bonuses  
Higher weekly Team  
Commissions and EMP

It's time to put your skills to the test. In this stage, you truly master the business-building behaviors of sponsoring, building leaders, and creating duplicatable systems. Focus and dig deep. You're creating a future where you and your team will skyrocket.

## Your Goals in the Mastery Stage

Advance from Bronze through Platinum. These Executive ranks unlock Check Match Bonuses, expand Team Commissions, increase EMP, and prepare you for Diamond-level leadership.

# Ranks and Bonuses

## HOW IT'S DONE

- ☐ **Sponsor strategically:** Your ability to grow is based on you continuing to sponsor. Enroll into your lesser leg and build width to create more D300- qualified legs.
- ☐ **Develop leaders:** Train your leaders to mentor and duplicate D300s across their teams.
- ☐ **Drive consistency:** Create systems that deliver predictable weekly volume.
- ☐ **Maximize earnings:** Grow binary volume for Team Commissions, PGV3 for EMP, and D300 earners to expand your Check Match and other bonuses.

## Bronze

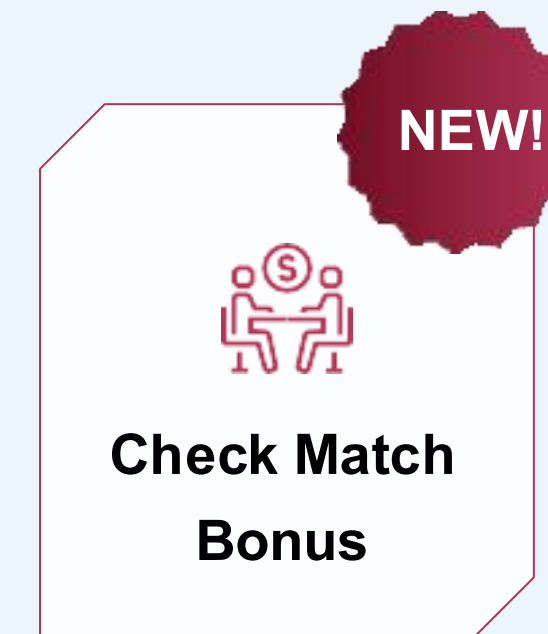
To qualify, stay active with 200 PV monthly, be Binary Qualified (BQ), have at least two Director 300 sponsorship legs, and achieve one of two qualification paths:

**Qualify through PGV:** Generate a total of 3,000 PGV\* in one week.

..... OR.....

**Qualify through Binary:** Generate at least 2,000 GV in your lesser leg in one week.

**New bonus!** At Bronze+ you unlock Check Match Bonuses.



## Silver

To qualify, stay active with 200 PV monthly, be BQ, have at least three Director 300 sponsorship legs, and achieve one of two qualification paths:

**Qualify through PGV:** Generate a total of 4,500 PGV\* in one week.

..... OR.....

**Qualify through Binary:** Generate at least 3,000 GV in your lesser leg in one week.

\* Starting at the Bronze rank, qualifying for rank using PGV requires what is called the PGV50 rule. PGV50 means that no more than 50% of your PGV used to qualify for your rank can come from one sponsorship leg.



# Gold

To qualify, stay active with 200 PV monthly, be BQ, have at least four Director 300 sponsorship legs, and achieve one of two qualification paths:

**Qualify through PGM:** Generate a total of 7,500 PGM\* in one week.

..... OR .....

**Qualify through Binary:** Generate at least 5,000 GV in your lesser leg in one week.

# Platinum

To qualify, stay active with 200 PV monthly, be BQ, have at least five Director 300 sponsorship legs, and achieve one of two qualification paths:


**Qualify through PGM:** Generate a total of 15,000 PGM\* in one week.

..... OR .....


**Qualify through Binary:** Generate at least 10,000 GV in your lesser leg in one week

## Bonuses You Can Earn in Mastery


You keep everything from Ignite and Amplify, but now you add another powerful bonus: Check Match.




Customer Bonus




Brand Partner Bonus




Optimized Team Commissions



Entrepreneur Momentum Pool (EMP)



Check Match Bonus



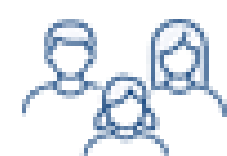
\* Starting at the Bronze rank, qualifying for rank using PGM requires what is called the PGM50 rule. PGM50 means that no more than 50% of your PGM used to qualify for your rank can come from one sponsorship leg.

# Check Match Bonus

Unlocks at Bronze

**THIS BONUS PAYS YOU A PERCENTAGE OF THE TEAM COMMISSIONS EARNED BY THE BRAND PARTNERS YOU'VE PERSONALLY SPONSORED—AND THEIR TEAMS. THE MORE THEY EARN, THE MORE YOU MATCH.**

## DO THIS



Help your personally sponsored Brand Partners earn Team Commissions.

## GET THAT



A matching percentage of their commissions, every week

**Every time one of your Brand Partners earns a weekly Team Commission check, you earn a percentage match for mentoring and helping them succeed.**

As you grow in rank, this bonus expands beyond your direct enrollees to include their teams, creating layers called “generations.” The more leaders you mentor, the more generations you unlock—rewarding your leadership and building a lasting stream of residual income.

## HOW IT WORKS

**Qualify:** Unlocks at Bronze when you're active.

**What it pays on:** Weekly Team Commissions earned by your sponsorship team (within the generations you've unlocked).

**How it's calculated:** Your match = Team Commissions × a floating weekly percentage (~7%) across your unlocked generations. This percentage may vary slightly week to week as ASEA balances global payouts.

**When it's paid:** Weekly, alongside your other commissions.

## Limits:

- The maximum qualifying Check Match is up to \$2,500 US/week per Brand Partner earnings.
- Max earning potential is \$250 US per Brand Partner.
- If one of your sponsorship legs generates more than 50% of your PGV, your match % on that leg will be reduced. Only applies to imbalanced legs (See table pg. 34).
- Paid out weekly, alongside other commissions.
- Check Match is based only on weekly Team Commissions earned.

YOU'VE PERSONALLY  
THEIR TEAMS. THE  
THE MORE YOU MATCH.

sonally  
and Partners  
ommissions.

percentage of their  
every week

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**How it's calculated:** Your match = Team Commissions × a floating weekly percentage (~7%) across your unlocked generations. This percentage may vary slightly week to week as ASEA balances global payouts.

**When it's paid:** Weekly, alongside your other commissions.

### Limits:

- The maximum quarterly match is capped at up to \$2,500 USD of your weekly earnings.
- Max earning potential is capped at the Brand Partner.
- If one of your sponsored athletes generates more than your match % on a week, your match % is reduced. Only applies to the first 4 legs (See table p. 10).
- Paid out weekly, alongside your other commissions.
- Check Match is based on your weekly Team Commissions.

**Ranks Unlock More Generations**

Bronze	1 Generation
Silver	2 Generations
Gold	3 Generations
Platinum	4 Generations
Diamond and Above	up to 7 Generations

Largest sponsorship leg volume as % of total PGV through seven generations	Percent of CM percentage earned on each generation of the largest leg
Less than 50%	100%
51 – 60%	90%
61 – 70%	80%
71 – 80%	70%
81 -90%	60%
91+%	50%

For example (illustrative purposes only):

At Gold, you qualify to earn a Check Match on three generations within your sponsorship team.

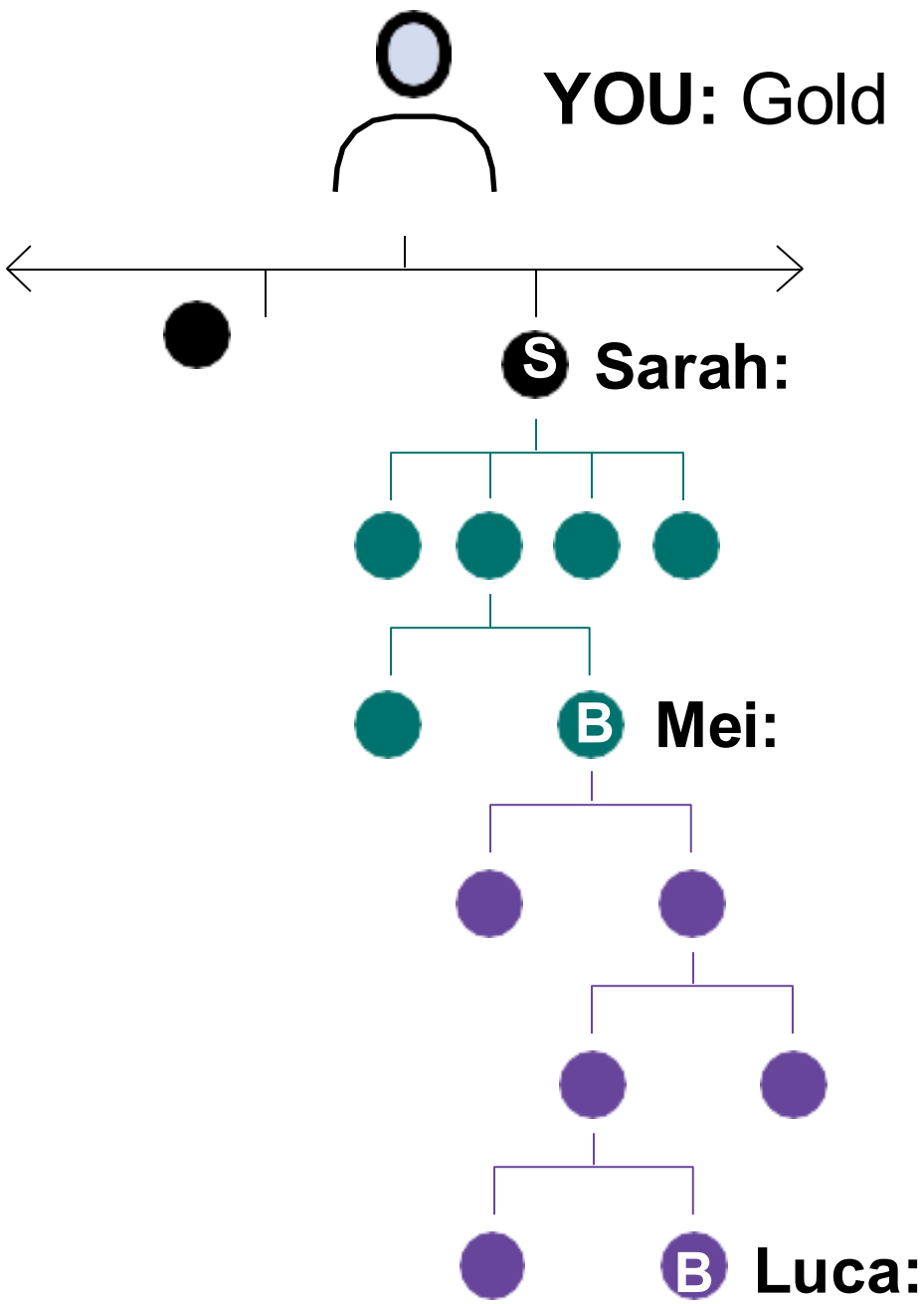
- On your team is Sarah (Silver), who earns \$300 US in Team Commissions. With a 7% Check Match this week, you earn approximately \$21 US—plus a Check Match on all other Brand Partners in your first generation who also earn Team Commissions.
- On Sarah’s sponsorship team is Mei (Bronze), who earns \$200 US in Team Commissions that same week. You earn an additional \$14 US from Mei’s Team Commissions, along with a Check Match from all others in your second generation.
- On Mei’s sponsorship team is Luca (Bronze), who earns \$150 US in Team Commissions, adding another \$10.50 US—plus matching earnings from all other Brand Partners in your third generation.

That’s \$45.50 US in Check Match income from just this example—you earn on every qualifying Brand Partner within the generations your paid rank unlocks.

(Actual earnings may vary. Check Match percentages are floating and may adjust slightly week to week based on global payout balancing.)

**Check Match is a cornerstone of long-term residual income.** It rewards your team’s success, your leadership, and your ability to duplicate business-building behaviors across your organization.

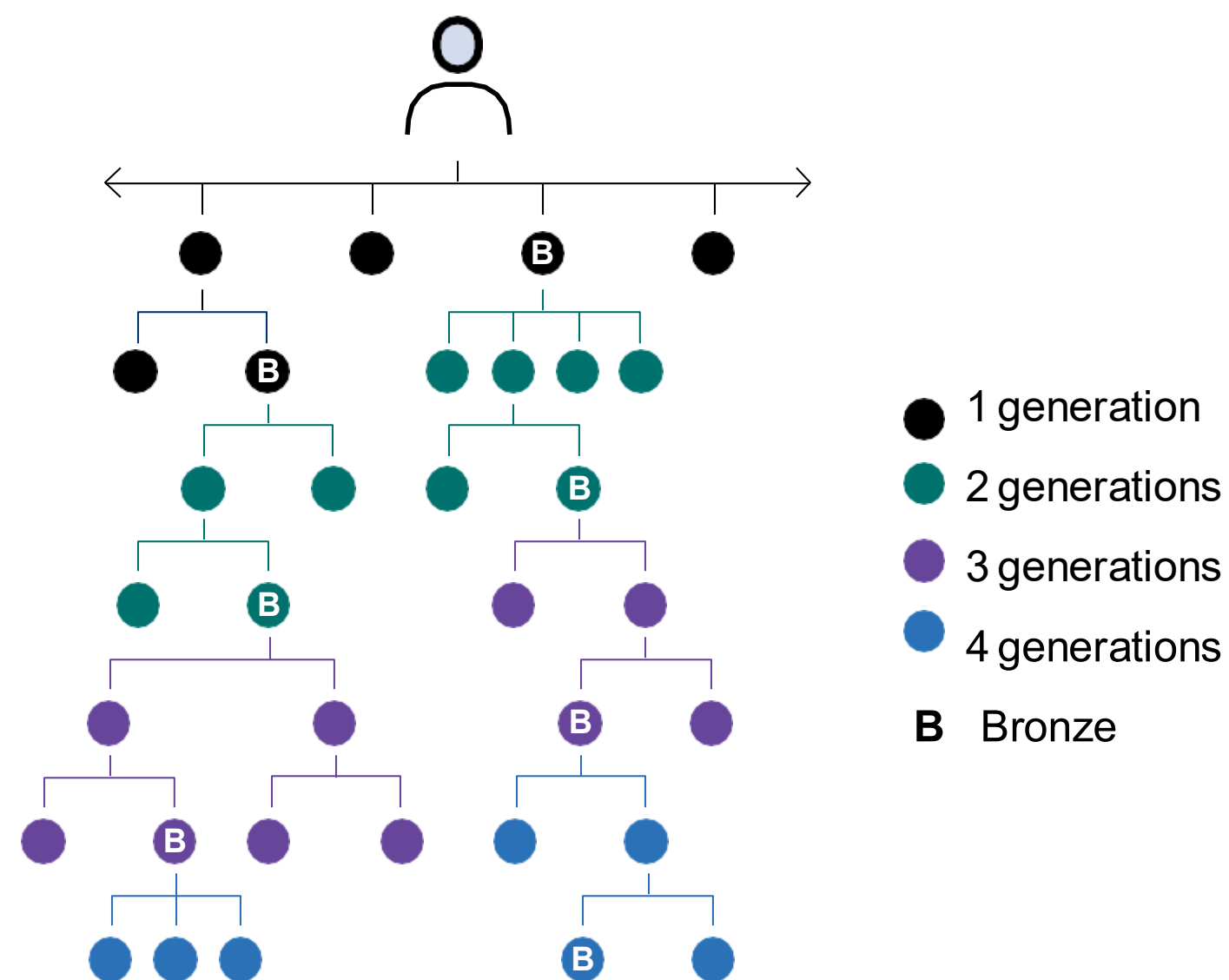
And the best part? That example with Sarah, Mei, and Luca is just one sponsorship line—you can have numerous matches across your entire team.





## What's a Generation?

Each time you personally sponsor someone, they start a new sponsorship team leg. Everyone in that leg counts as your first generation—until one of them reaches Bronze or higher. That Bronze ends the current generation for that leg, and anyone below them becomes part of your next generation.



### What is a “floating percentage”?

This means your Check Match percentage fluctuates each week based on ASEA’s global volume and the total Team Commissions paid out. ASEA pays out 50% of volume generated each commission week—so your match percentage “floats” depending on the remaining portion

### Where do commissions go?

ASEA’s weekly commissions are distributed across several components of the compensation plan. While these percentages may shift slightly each week, the total payout remains consistent:

**2%** Entrepreneur Momentum Pool (EMP)

**3%** Diamond Pool

**≈ 38%** Team Commissions (*varies weekly*)

**≈ 7%** Check Match (*floating percent*)





STAGE  
FOUR

# Legacy

Diamond – Presidential Triple Diamond



# Ranks and Bonuses

## HOW IT'S DONE

- ☐ **Balance PGM:** Ensure volume is distributed across sponsorship legs to maximize Diamond Pool shares.
- ☐ **Develop Executives:** Advance your leaders into Executive ranks so they can duplicate your path.
- ☐ **Host workshops:** Identify and train key leaders ready for their next step in growth.
- ☐ **Maximize earnings:** Grow your binary volume for Team Commissions, grow PGM to increase Diamond Pool shares, and help grow your sponsorship team to maximize Check Match.

## Diamond

To qualify, stay active with 200 PV monthly, be Binary Qualified (BQ), have at least six Director 300 sponsorship legs, and meet both of the following requirements for two consecutive weeks:

**PGM requirement:** Average at least 15,000 PGM\* each week, with no more than 7,500 PGM coming from any one sponsorship team leg.

..... **AND**.....

**Binary requirement:** Average at least 15,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

**New!** At Diamond+ you unlock the Diamond Pool, a powerful new stream of income.



## Double Diamond

To qualify, stay active with 200 PV monthly, be BQ, have at least seven Director 300 sponsorship legs, and meet both of the following requirements for three consecutive weeks:

**PGM requirement:** Average at least 20,000 PGM\* each week, with no more than 10,000 PGM coming from any one sponsorship team leg.

..... **AND**.....

**Binary requirement:** Average at least 20,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

## Triple Diamond

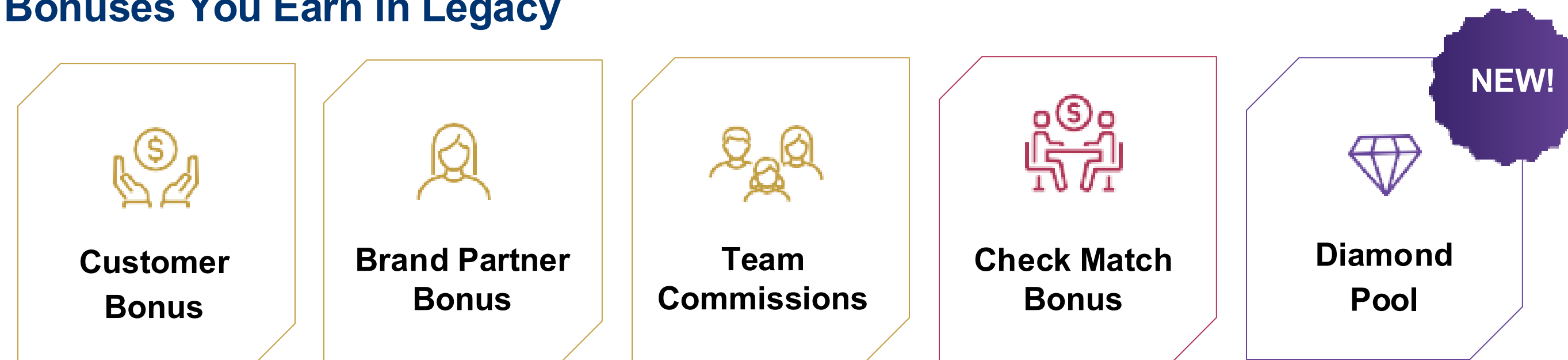
To qualify, stay active with 200 PV monthly, be BQ, have at least seven Director 300 sponsorship legs, and meet both of the following requirements for three consecutive weeks:

**PGV requirement:** Average at least 25,000 PGV\* each week, with no more than 12,500 PGV coming from any one sponsorship team leg.

..... AND.....

**Binary requirement:** Average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.

## Bonuses You Earn in Legacy



\* Starting at the Bronze rank, qualifying for rank using PGV requires what is called the PGV50 rule. PGV50 means that no more than 50% of your PGV used to qualify for your rank can come from one sponsorship leg.



# Diamond Pool

**Diamond, Double Diamonds, and Triple Diamonds**

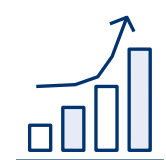
**THE DIAMOND POOL IS ONE OF THE MOST POWERFUL INCOME STREAMS IN THE ASEA ONE PLAN □ IT'S A RESIDUAL BONUS THAT REWARDS TOP BUILDERS WITH A WEEKLY SHARE OF 3% OF ASEA'S GLOBAL VOLUME.**

## DO THIS



Reach paid rank of Diamond or higher.

## GET THAT



Weekly shares of the Diamond Pool (More PGV = More Shares)

Unlocks  
at Diamond  
Rank

**Once you reach Diamond, you can earn shares in the global Diamond Pool.** The more PGV you generate, the more shares you earn. Each week, as long as you remain qualified at Diamond or above, you'll earn your share of the Diamond Pool. As you advance, you can earn more.

## HOW IT WORKS

- Be paid as Diamond Executive or above.
- The higher your PGV, the more you earn, up to the weekly share max.
- Shares are earned weekly then added together and paid every four weeks.
- Every time you rank advance, you can be rewarded for your growth and earn 150% of the share max for the next 12 months.



Weekly Share Limits

1 PGV = 1 Share

Rank	PGV Level	Weekly Share Max
Diamond	PGV 5	22,500 shares
Double Diamond	PGV 6	30,000 shares
Triple Diamond	PGV 7	37,000 shares

Share Payout and Rank Advancement Timeline

Momentum Matters to encourage continued growth, payout percentages gradually adjust if you don't advance in rank over time. Here's how the share percentage adjusts over time:

Time Since Last Rank Advancement

Diamond and Double Diamond	% of Shares Paid
0–12 months	100%
13–24 months	75%
25–36 months	50%
37–48+ months	25%

Advancing to a new lifetime rank resets the timer and restores 150% share value for 12 months.

Time Since Last Rank Advancement

Triple Diamond	% of Shares Paid
0–24 months	100%

Every 12 months your % of shares paid reduces by 25%. Advancing to a new lifetime rank resets the timer and restores 150% share max for 24 months.

Example

You qualify as a Diamond and generate **20,000 PGV5** each of the last **4 weeks** for a total of **80,000** cumulative PGV, equivalent to **80,000 shares** of the Diamond Pool.

Over the last 4 weeks the global Diamond Pool is worth **\$200,000 US** and the total shares in the pool are **10,000,000**. Each Diamond Pool is worth **\$.02 US**.

Pool worth      Total shares      Share value  
**\$200,000 US / 10,000,000 = \$.02 US**

Your shares      Share value

**80,000 x \$.02 US = \$1,600 US**

Diamond Pool Bonus for the four-week period.

This bonus is paid every four weeks and comes on top of all your other earnings.

**The Diamond Pool is designed for legacy income**—stay paid at Diamond or above, and your shares never stop. It rewards you for building leaders, driving balanced growth, and creating duplication throughout your organization. Build strong teams, keep advancing, and you'll unlock long-term, residual rewards from ASEA's global success.

**The more consistent and team-driven your business becomes, the bigger your impact—and your rewards.**

# Ranks and How to Qualify

EVERY RANK IN ASEA ONE IS A MILESTONE—  
EACH ONE UNLOCKING NEW OPPORTUNITIES  
AND REWARDS. WHETHER YOU’RE FOCUSED  
ON PRODUCT SHARING, BUILDING A TEAM, OR  
BOTH, THERE’S A CLEAR PATH FORWARD.

Ignite	Monthly Active Requirement	Lesser Leg Volume Requirement		PGV Requirement	Director 300 Legs Required
Brand Partner	-	-		-	-
Director 300	100 PV	300 weekly & BQ	or	450 weekly & SQ	-

## Amplify

Director 700	100 PV	700 weekly & BQ	or	1,050 weekly & SQ	-
Director 1200	100 PV	1,200 weekly & BQ	or	1,800 weekly & SQ	1

### Executive Ranks and Beyond

All Executive+ ranks must be active with 200 PV each month, Binary Qualified (BQ), and adhere to the PGV50 rule.

## Mastery

Bronze	200 PV	2,000 weekly	or	3,000 weekly	2
Silver	200 PV	3,000 weekly	or	4,500 weekly	3
Gold	200 PV	5,000 weekly	or	7,500 weekly	4
Platinum	200 PV	10,000 weekly	or	15,000 weekly	5

### Diamond Ranks and Beyond

All Diamond+ need to maintain both binary lesser leg volume with a minimum of 5,000 PV per week and PGV requirements.

## Legacy

Diamond	200 PV	Average at least 15,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and	Average at least 15,000 PGV each week, with no more than 7,500 PGV coming from any one sponsorship team leg.	6
Double Diamond	200 PV	Average at least 20,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and	Average at least 20,000 PGV each week, with no more than 10,000 PGV coming from any one sponsorship team leg.	7
Triple Diamond	200 PV	Average at least 25,000 GV in your lesser leg each week, with a minimum of 5,000 GV per week.	and	Average at least 25,000 PGV each week, with no more than 12,500 PGV coming from any one sponsorship team leg.	7



# Key Terms Glossary

## Active Status

Staying active means maintaining at least 100 PV every five weeks, either through your own orders or customer orders tied to your account (Requirements may vary by rank and local market).

## Binary Leg (Lesser / Greater)

Your binary team has two legs. Referred to as a right leg and a left leg. The lesser leg has less GV and can be either the right or the left leg; the *greater leg* has more GV and can be either the right or the left leg. Team Commissions and ranks can be calculated using the lesser leg.

## Binary Qualification (BQ)

Have at least one personally sponsored and active Brand Partner on your left leg and one on your right leg in your binary team structure.

## Binary Team

One of ASEA's two organizational structures. Built with only two team legs (left and right). Can be used to calculate Team Commissions and qualify for ranks.

## Brand Partner Fast Start Bonus

20% of PV from a new Brand Partner's enrollment order, paid the following week. This is also known as a **Fast Start Bonus**.

## Carryover

Volume in your binary team (GV) or sponsorship team (PGV) not paid in commissions that rolls forward to future weeks, as long as you remain active.

## Check Match

A bonus you earn based on the Team Commissions of your personally enrolled Brand Partners and their team up to seven generations.

## Club One

ASEA's monthly point-based reward program that teaches you proven behaviors to build your business by focusing on the simple actions that create real growth. Collect points, mentor others, and earn rewards.

## Commission Limits/Max

Limits on how much you can earn from certain bonuses (like Check Match, Team Commission, EMP, and Diamond Pool) each week, based on your rank.

## Customer Bonus

Earn 20% of the net product price on a customer's first order and 12% on ongoing subscriptions. Paid weekly, with full volume.

## D300 Bonus

A one-time \$300 US reward for reaching sustainable Director 300 (two out of four weeks + cumulative 1,200 PGV over the four weeks, accomplished in the first 90 days after enrollment).

## Diamond Pool

A global bonus pool funded with 3% of ASEA's global volume. Available to Diamond and above. Shares are earned based on PGV depth, with rank-based share limits and advancement timelines.

## Entrepreneur Momentum Pool (EMP)

A weekly bonus pool funded at 2% of global volume. Available at D700 through Platinum. Shares are based on PGV3, with weekly limits and unlock rules.

### **Enrollment**

When someone joins through you as a customer or Brand Partner.

### **Generations**

Each time you personally sponsor someone, they start a new sponsorship leg. A generation includes everyone on that sponsorship leg until they are paid at Bronze Executive or higher. That Bronze+ ends the current generation for that sponsorship leg, and anyone below them becomes part of the next generation, and so on.

### **GV (Group Volume)**

The total volume in your binary team, including your own PV and everyone beneath you.

### **Lifetime Rank**

The highest rank ever achieved on your account. Used for recognition.

### **Optimized Team Commissions**

A built-in tool that guarantees you the higher of:  
(1) 10% of your binary lesser leg when BQ or  
(2) 5% of your PGM3 (up to 3,000) when SQ.  
Ensures predictable weekly earnings through D1200.

### **Paid Rank**

The rank you qualify for in a specific week and is used to determine which ASEA One commission types you are eligible to earn.

### **PGV (Personal Group Volume)**

The total volume from you, your personally enrolled Brand Partners, and everyone in their organizations (Brand Partners and customers). In other words, once you personally enroll someone, their entire team counts toward your PGV as it grows.

### **PGM3**

Your Personal Group Volume counted through three sponsorship levels of your personally enrolled organization. Used to calculate EMP.

### **PV (Personal Volume)**

Volume from your own orders and your customers' purchases. You must maintain at least 100 PV monthly to stay active.

### **Spillover**

Volume that comes from your upline leader's enrollments or team activity that flows into one of your binary legs. Spillover helps strengthen your team structure, but it does not count toward your Personal Group Volume (PGV).

### **Sponsorship Qualification (SQ)**

Have at least two active personally sponsored Brand Partners.

### **Sponsorship Team**

Your personal enrollment structure consists of sponsorship legs—one for each person you personally enroll. Used to calculate Generations and Check Match.

### **Subscription**

An automatic recurring product order that can be processed on a custom monthly schedule or every two, three, or four weeks. Counts toward PV and helps maintain consistency.

### **Team Commissions**

Weekly earnings that pay the greater of 10% of lesser leg GV when BQ or 5% of PGM3 with the Optimized Team Commissions when SQ. Residual income stream as your team grows.

### **Upline Leader**

A Brand Partner above you in the binary who may add spillover to your team and provide mentoring and support.

### **Weekly Earning Limits**

The maximum weekly payout from EMP or Diamond Pool, set by your paid rank.





2026

# Your Personal Success System

# CLIMB ONE

ASEA®





# Welcome to Club One™

**CLUB ONE™ IS A SYSTEM DESIGNED  
TO HELP YOU START AN ASEA  
BUSINESS AND KEEP IT GROWING.**

Whether you're brand new to ASEA or building toward bigger goals, Club One gives you simple and clear direction: Take action, earn points and rewards, and create momentum that lasts. Wherever you are in your ASEA journey, Club One is here to guide you forward.

**Club One is the heartbeat of your ASEA journey.** Each new customer you enroll, Brand Partner you mentor, and every Director 300 you help build is proof of your leadership in action. These key behaviors can fuel your momentum. Club One recognizes and rewards you for completing these actions that matter most.

The more you accomplish, the more points you earn. Those points unlock recognition, rewards, and personal growth on your ASEA One™ journey. When you share, mentor, elevate, and repeat, you set a pattern your team can follow. When they duplicate, momentum amplifies—driving volume, building new legs, advancing ranks, and sparking lasting income.

And here's the truth: Every Brand Partner in ASEA from Director 300 (D300) to Diamond leaders began by doing these three things:



## Share

Attract new customers and Brand Partners.



## Mentor

Guide sponsored Brand Partners toward success.



## Build

Develop new D300s and empower them to do the same.

**THIS IS THE PATH TO SUCCESS:**  
DO IT > TEACH IT > YOUR TEAM REPEATS IT

IT'S SIMPLE.  
IT'S POWERFUL.  
AND IT WORKS.

# How Club One Works

EARN POINTS. UNLOCK REWARDS.  
ADVANCE YOUR JOURNEY.

## What's a cycle?

A cycle is a 4-week period aligned with ASEA's commission calendar. At the end of each cycle, your points reset—so you always start fresh with a new opportunity to qualify again.

**Club One teaches you the exact actions that build long-term success—** and rewards you for doing them. The program runs in 4-week cycles aligned with the ASEA Global commissions calendar. At least 3 of your points each cycle must come from new enrollments (customers or Brand Partners). At the end of each cycle, your points reset, giving you a fresh start and another opportunity to qualify.

## HOW TO ACHIEVE CLUB ONE

---

8pts

**Club One**

Earn 8 points in  
a 4-week cycle.

15pts

**Club One+**

Earn 15 points in  
a 4-week cycle.

# How to Earn Points

**EVERY POINT IS PROGRESS.** Every cycle builds momentum. And the rewards? They aren't just cash and bonuses—they're proof your business is moving, your influence is growing, and your team is following your lead.

## Share (Points applied in the *current* cycle.)

- 4 points** Enroll a new Brand Partner with a 100+ PV order.
- 3 points** Enroll a customer with a 50+ PV subscription order.
- 2 points** Enroll a customer with a one-time 50+ PV order.
- 1 point** Upgrade any customer to a Brand Partner.

## Mentor (Points applied in the *next* cycle.)

- 5 points** Mentor a personally sponsored Brand Partner to qualify for Club One™ Jumpstart Cycles (first time).
- 3 points** Mentor a personally sponsored Brand Partner to achieve Club One for a second consecutive cycle.
- 3 points** Mentor a personally sponsored Brand Partner to achieve Club One for a third consecutive cycle.

## Build (Points applied in the *current* cycle.)

- 8 points** Help a personally sponsored Brand Partner reach D300 for the first time.
- 7 points** Then help them qualify for the \$300 US Director 300 Bonus.

This is not a guarantee of any particular income. Any income earned as an ASEA Brand Partner is based on your own effort and the efforts of those in your sales organization. All dollar amounts and Redox Rewards points in this guide are calculated in US.





# Jumpstart Your Club One™ Journey

BONUSES TODAY. GROWTH TOMORROW.

**What are Jumpstart cycles?**

They're simply your first three Club One cycles, where you can earn extra rewards as you get started. Your first cycle includes the remainder of the current cycle plus the next full 4-week cycle—so you always have four weeks to take action.

More good news! If you attain Club One+ during the partial ASEA cycle when you first enroll, your second cycle will begin with the very next ASEA cycle. This way, your momentum for qualifying for another cycle of Club One or Club One+ isn't slowed down.

**When you first join ASEA, your first three cycles are your Jumpstart cycles**—a launch period designed to give you extra time, extra rewards, and the momentum to help you start strong and build momentum fast. From the day you enroll, your first cycle includes the remainder of the current cycle plus the next full 4-week cycle—so you always get a full four weeks to take action during your very first cycle.

After your Jumpstart cycles, Club One continues seamlessly with ongoing monthly rewards and recognition that keep your business growing.

	Your First Cycle Rewards	Your Second Cycle Rewards	Your Third Cycle Rewards	Club One Rewards (Fourth Cycle and Beyond)
Club One	<ul style="list-style-type: none"><li>• \$50 US bonus</li><li>• Unlock 30% Fast Start Bonus on all Brand Partner enrollments during your second cycle.</li></ul>	<ul style="list-style-type: none"><li>• \$75 US bonus</li><li>• Unlock 30% Fast Start Bonus on all Brand Partner enrollments during your third cycle.</li></ul>	<ul style="list-style-type: none"><li>• \$100 US bonus</li><li>• Unlock 30% Fast Start Bonus on all Brand Partner enrollments during your fourth cycle.</li></ul>	<ul style="list-style-type: none"><li>• 35 Redox Reward points</li><li>• Renew your 10% referral code for the next 3 cycles.</li></ul>
Club One+	Everything from Club One and a Club One+ \$50 US one-time bonus.	Everything from Club One and a Club One+ \$50 US one-time bonus.	Everything from Club One and you earn DOUBLE Optimized Team Commissions for your fourth cycle.	Everything from Club One and you earn DOUBLE Optimized Team Commissions for your next cycle.

Optimized Team Commissions pay you the greater of 5% PGV3 or 10% lesser-leg GV. Doubling Optimized Team Commissions means your PGV3 payout increases from 5% to 10% (up to the program limit).

In addition to cash and commission rewards, Club One achievers are also celebrated in other ways. Each month, ASEA holds exclusive prize drawings for all global qualifiers, giving you extra chances to win just for doing the work. Every Club One and Club One+ achiever is also recognized globally, with names and stories highlighted across ASEA channels—so your success is not only rewarded, it's seen and celebrated by the entire global ASEA community.

## Example

### Your First Cycle

You enroll two new customers on subscription (6 points) and one new Brand Partner (4 points). That's 10 points, and you've now qualified for Club One™!



You get a  
**\$50 US**  
bonus.

+



Unlock  
**30%** Fast Start Bonus  
in your second cycle.

#### What does unlocking the 30% Fast Start Bonus mean for you?

Your next cycle you enroll a new Brand Partner with the Essentials Pack (150 PV).

Instead of  
20% of 150 = **\$30 US** → You earn Club One,  
so you get **30%**. → 30%  
of 150 = **\$45 US**

### Your Second Cycle

New cycle, fresh points. Enroll two more Brand Partners (8 points), sponsor a new customer with a one-time, non-subscription order (2 points), and mentor your first enrollee to reach Club One for the first time (5 points). This totals 10 points—rather than 15, since the 5 mentor points will apply next cycle—and you've qualified for Club One again.



You get a  
**\$75 US**  
bonus.

+



Unlock  
**30%** Fast Start Bonus  
on all enrollments in your  
third cycle.



2026

# Your Personal Success System

# CLUB ONE

ASEA®