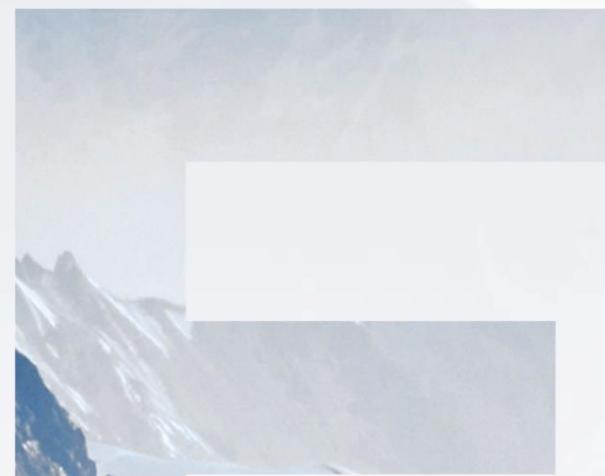




ASEA ONETM

Powering Your Entrepreneurial Potential





ASEA ONE is an entrepreneurial engine
designed to take your business to a whole new level.

ASEA One aligns all of our compensation, rewards, incentives, and recognition together into a **simple, predictable, and compelling path** that powers your entrepreneurial potential.



Associate

A soft, out-of-focus background image of a mountain range. The mountains are covered in snow, with various peaks and ridges visible against a light sky.

Brand Partner



ASEA **ONE**[™]

Enhancements

1. Rank Achievement

Current Plan

Director Rank

Director 700 to Bronze

Rank advance from Director 300 – Platinum

Binary lesser leg volume

NEW ASEA One Plan

Eliminate Director rank

Director 300 will become our first rank

New Director 1200 rank

Rank advance from Director 300 – Platinum

Binary lesser leg volume

OR

Personal Group Volume (PGV)



ASEA **ONE**[™]

Enhancements

2. Director 300 Enhancements

Current Plan

\$50 Director bonus

NEW ASEA One Plan

Eliminate Director bonus

NEW \$300 one-time bonus

Achieve stable Director 300 within 1st 90 days



ASEA **ONE**™

Enhancements

3. Customer Program

Current Plan

Separate retail and preferred customer bonus + volume structure

50% volume

Preferred customer bonus as a % of volume

Preferred customer bonus payout - 25% of volume for all customer orders

Maintain active with 100 PV

NEW ASEA One Plan

One Customer Bonus + volume structure
For both retail and subscription customer orders

100% full volume on all customer orders

Customer Bonus payout as a **% of product price (i.e. % of Sales)**

Customer Bonus Payout –
20% of product price on 1st customer order
12% of product price on subscription customer orders

No activity requirement to earn Customer Bonus



ASEA **ONE**™

Enhancements

3. Customer Program (continued)

Current Plan

2 Tier Pricing

Retail price – retail customers

Wholesale price – preferred customers
and associates

Redox Rewards % accrual rate for customers
10% of volume

NEW ASEA One Plan

3 Tier Pricing

Retail price – retail customers

Subscription customer price - 10% off retail
Wholesale member price – Brand Partners

Redox Rewards % accrual rate for customers
20% of price – Starts on the 1st order!



ASEA **ONE**[™]

Enhancements

4. Entrepreneur Momentum Pool (EMP)

Current Plan

2% of Global Volume

Bronze thru Platinum

Eligibility weeks equal earning weeks

NEW ASEA One Plan

2% of Global Volume

Director 700 thru Platinum

Double the eligibility weeks to earn in the EMP!

Get paid at unlocked EMP rank 50% of the weeks

Earn 100% of the EMP paid weeks

Other significant enhancements to EMP to allow
Brand Partners to maximize this pool!



ASEA **ONE**[™]

Enhancements

5. Team Commissions

Current Plan

Team Commissions Director 300 and above

Max - 10% of binary lesser leg volume

NEW ASEA One Plan

NEW Optimized Team Commissions
Director 300 – Bronze

Pay the higher of:
10% of binary lesser leg

OR

5% of PGV

Bronze and above team commissions

Max - 10% of binary lesser leg volume

Guarantee minimum team commission
payout up to Bronze of 5% of your
personal group volume (PGV)



ASEA **ONE**[™]

Enhancements

6. Check Match

- Investing in check match earnings
- **Estimated average weekly increase of 68%!**
- No changes to requirement to earn check match



ASEA **ONE**[™]

Enhancements

7. Diamond Pool

- 3% of global volume
- Significant enhancements to this legacy bonus for our elite Diamond and above Brand Partners



ASEA **ONE**™

Enhancements

1



Customer Bonus

20% on first customer orders and 12% on customer subscriptions

2



Brand Partner Fast Start bonus

20% of your new Brand Partner's enrollment order PV

3



Director 300 Bonus

\$300 US one-time bonus in your first 90 days

4



Team Commissions

5–10% weekly earnings based on your team's volume growth

5



Entrepreneur Momentum Pool (EMP)

Weekly shares of ASEA global D700–Platinum

6



Check Match Bonus

Match on team's commission check

7



Diamond Pool

Weekly shares of ASEA global volume for Diamond+



ASEA **ONE**™

Grandfathering

Global Reset

- Club ONE: All Brand Partners in ASEA are eligible to earn the Club One 1st 90-day bonuses starting January 24!
- 90-days on referral codes reset for **EVERYONE** on Jan 24 launch day!



ASEA **ONE**[™]

Grandfathering

D300 Bonus

- Every Brand Partner in ASEA who has not achieved D300 by January 24 is eligible to earn the D300 bonus after launch!
- Brand Partners enrolled after Sep 6, 2025 who have reached D300 rank only once before Jan 24 launch can restart 90-day cycle and qualify for the D300 Bonus after launch of ASEA ONE!



ASEA **ONE**[™]

Grandfathering

Entrepreneur Momentum Pool

- D700 advancements between Sep 6 (The Start of Rise to ONE) and Jan 24 can qualify for D700 EMP post launch!
- Lifetime D700's (prior to Sep 6) on Jan 24 can qualify for D1200 EMP!
- Bronze to Platinum lifetime ranks are eligible for EMP at the rank they have not yet unlocked previously!



ASEA **ONE**[™]

Grandfathering

Diamond Pool

- Lifetime Diamonds with <100% accrual get 25% rate increase on Jan 24
- Any Diamond+ that rank advanced since January 1, 2025 will get 1.5x share caps incentive for their respective 1 or 2 years starting Jan 24



Your Journey with ASEA One



Ignite

Spark your journey into the future.



Amplify

Establish systems that multiply your growth.



Mastery

Mentor with clarity and consistency.



Legacy

Make a lasting, impactful mark.

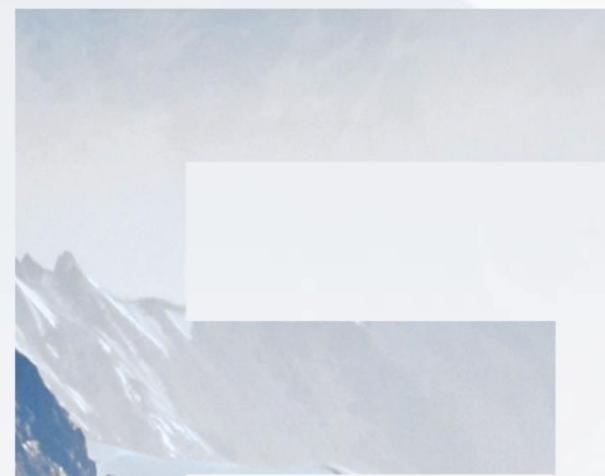


Powering Your Entrepreneurial Potential



ASEA ONETM

Powering Your Entrepreneurial Potential





ASEA ONE™

Resources

<https://learn.aseaglobal.com/asea-one>



ASEA ONE CORE DOCUMENTS



ASEA ONE WEBSITE & ASSETS

ASEA

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ENGLISH

your journey with
ASEA One

ASEA One is our full compensation plan—it's the SYSTEM for how you earn, how you rank advance, and how you build recurring, predictable income.

It's built on four clear stages: Ignite, Amplify, Mastery, and Legacy. Each stage has a purpose, simple behaviors, and predictable rewards.

Stage 1: Ignite
Brand Partner - Director 300 ranks

Stage 2: Amplify
Director 100 - Director 1000 ranks

Stage 3: Mastery
Bronze - Platinum ranks

Stage 4: Legacy
Diamond and above ranks

LEARN MORE **LEARN MORE** **LEARN MORE** **LEARN MORE**

DOWNLOAD THE ASEA ONE PDF

What is a Rank?

Your rank is like a progress marker—it shows your growth and unlocks more ways for you to earn. Each step forward means more potential and more rewards.

What drives your rank?

- Find customers → Generate PV (your orders + customer orders).
- Sponsor Brand Partners → Build PVG (your team's volume).
- Mentor to duplicate → Create GV (binary team growth).

ASEA ONE

Brand Partner

HOW!
Enroll as a Brand Partner

EARN

Customer Bonus
Brand Partner Fast Start Bonus

(Requires active status, 100 PV monthly)

ASEA

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FIND YOUR LANGUAGE & MARKET

ASEA One Documents

Find the language you're looking for and select the link for a PDF version that you can save or print.

+ ENGLISH

+ ESPAÑOL (SPANISH)

+ MAGYAR (HUNGARIAN)

+ 繁體中文 (TRADITIONAL CHINESE)

+ 簡體中文 (SIMPLIFIED CHINESE)

+ DEUTSCH (GERMAN)

+ FRANÇAIS (FRENCH)

+ NEDERLANDS (DUTCH)

+ ITALIANO (ITALIAN)

+ NORSK (NORWEGIAN)

+ POLSKI (POLISH)

+ PORTUGUÊS (PORTUGUESE)

ASEA ONE | PATH to ONE TRAINING WEBSITE

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PATH to ONE

Your Path Forward Begins HERE

Get ready to hit the ground running with the new ASEA One compensation plan on 24 January. Your regional teams are hosting powerful trainings to ensure you're prepared and confident before launch day.

The new ASEA One compensation plan launches 24 January, and your Path to One begins now. Across every region, our leadership teams are offering specialized trainings designed to guide you step-by-step toward understanding the plan and using it to build lasting success. Whether you're in North America, Europe, or APAC, these sessions will give you the clarity and confidence you need to move forward with purpose.

No matter your starting point, this is your path to growth—and we're here to support you every step of the way.

Timeline & Training Events

ASEA One Launch Preparations

Mark your calendars. See key dates and training milestones leading up to the launch of ASEA's next-gen entrepreneurial system.

| | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| December 15: Global Announcement | December 16: Training Series 1: Old vs. New | December 17: Training Series 2: ASEA One Overview | December 18: Training Series 3: All About Club One |
| Join the ASEA Sales Team on December at 2 PM MT or 7 PM MT to learn about the new ASEA One compensation plan. We'll dive into the details of ASEA One and Club One, and you'll learn how Club One helps you generate more commissions, faster and easier. | Join the ASEA Sales Team on December at 2 PM MT or 7 PM MT to learn about the new ASEA One compensation plan. We'll dive into the details of ASEA One and Club One, and you'll learn how Club One helps you generate more commissions, faster and easier. | Join the ASEA Sales Team on December at 2 PM MT or 7 PM MT to learn about the new ASEA One compensation plan. We'll dive into the details of ASEA One and Club One, and you'll learn how Club One helps you generate more commissions, faster and easier. | Join the ASEA Sales Team on December at 2 PM MT or 7 PM MT to learn about the new ASEA One compensation plan. We'll dive into the details of ASEA One and Club One, and you'll learn how Club One helps you generate more commissions, faster and easier. |